

100  
BLACK MEN  
OF AMERICA, INC.®

38<sup>th</sup> Annual  
CONFERENCE  
Atlanta, GA • June 12-16, 2024



# ***FUTURE-PROOFING*** **OUR YOUTH, MEMBERS, AND COMMUNITIES**



**MEDIA KIT**



## MEDIA REGISTRATION

Media registration at the 100 Black Men of America, Inc. Conference is complimentary to accredited media, which includes reporters, editors, videographers, and photographers affiliated with recognized broadcast, print or internet media organizations. View the **media credential policy** and the **media credential submission form** at the bottom of the **MEDIA/PRESS PAGE**. This is the location for all media items including conference press releases and media advisories.

## INTERVIEW REQUESTS

Credentialed members of the press may request interviews with 100 Black Men representatives, sponsor representatives, keynote speakers, and panelists by contacting the 100's marketing representative by June 11, 2024.

**Telain Ware**

Email: [telain@mcoa-online.com](mailto:telain@mcoa-online.com)

Mobile: 678.592.9376

## ABOUT THE EVENT

This is the conference for individuals and organizations working in youth mentoring, education, health and wellness, economic empowerment, leadership, and social equity spaces. If you want to connect with leaders who are striving for all people to have fair access to resources and opportunities necessary to thrive, this conference delivers an affordable destination for expanding skills, sharing best practices, networking, and learning how to positively impact youth and your community. Engage with members of the 100 Black Men organization at their **38th Annual Conference, June 12-16, 2024**, in Atlanta, GA. Learn more about the event and the work of the 100 on the **CONFERENCE WEBSITE**.

## SOCIAL MEDIA GRAPHICS

Keep up with the 100 Black Men of America, Inc. across social media.



**Social Swag** - Below are various social media assets available for downloading. These images can be accessed by clicking directly on the graphic.



Future Proof



Instilling Pride



Make Plans to Attend

## Additional Graphics



Gif

100  
BLACK MEN  
OF AMERICA, INC.

38<sup>th</sup> Annual  
CONFERENCE  
Atlanta, GA • June 12-16, 2024



Conference Logo png

100  
BLACK MEN  
OF AMERICA, INC.

38<sup>th</sup> Annual  
CONFERENCE  
Atlanta, GA • June 12-16, 2024



Conference Logo jpg

Join members of 100 Black Men from across their global network as they prepare youth, members, community workers, and advocates for changes that will be taking place in the future. A host of speakers and industry influencers will participate in the 38th annual conference.

[View Speaker Lineup](#)

## HOTEL INFORMATION

Meet the 100 at the host hotel, **Hyatt Regency Atlanta**. Location: 265 Peachtree Street NE Atlanta, GA 30303. The conference takes place minutes from Mercedes-Benz Stadium, State Farm Arena, Georgia Aquarium, King Center and World of Coca-Cola — plus, Ponce City Market, Krog Street Market, Piedmont Park, the BeltLine path, historic neighborhoods, shops, and walkable dining locations.



Visit the conference website for information on speakers, special events, session updates, entertainment, and FAQs.

141 Auburn Avenue  
Atlanta, Georgia 30303  
(404) 688-5100 • Fax (404) 688-1028  
[www.100blackmen.org](http://www.100blackmen.org)

## **The following supporters are sponsoring the 38th Annual Conference.**

Corporate and foundation representatives from these organizations will be present and participating in workshops, youth competitions, and at meal events throughout the week.

### **PRESENTING SPONSORS**

State Farm  
The Coca-Cola Company  
Wells Fargo

### **REGISTRATION SPONSOR**

UPS

### **OFFICIAL AIRLINE PARTNER**

Delta Air Lines

### **PARTNER SPONSORS**

Amazon  
Google  
NextEra Energy  
Shell  
Walmart

### **CONFERENCE CO SPONSORS**

AARP  
American Red Cross  
Caesars Entertainment  
Diabetes Association of America  
Georgia Pacific  
HBCU Cares  
HD Supply  
MGM  
MolsonCoors  
Pfizer  
Tobacco Free Kids

### **COLLEGIATE 100 PARTNERS**

Macy's  
JD Finish Line  
NFL  
Wabtec