

100

BLACK MEN
OF AMERICA, INC.®

34TH ANNUAL CONFERENCE

*FOCUSED LEADERSHIP:
Forging A Path for Our Future*



JUNE 3-7, 2020

HYATT REGENCY ATLANTA

REGISTRATION PACKAGE

100

BLACK MEN
OF AMERICA, INC.®

GENERAL INFORMATION

This conference will recognize leadership across many industries and age groups, featuring individuals who lead, excite, advance, direct, encourage, revitalize, and strengthen people, teams, organizations and causes. During the 34th Annual Conference of 100 Black Men of America, Inc. members from the 100’s global network will convene in Atlanta, GA to offer attendees relevant workshops, panel discussions, community forums, leader spotlights, and much more. Make plans today to attend the 34th Annual Conference - Focused Leadership: Forging A Path For Our Future.

COMMONLY ASKED QUESTIONS

How Can I Register?

Online at:

By mail:

By phone:

Onsite:

www.100blackmen.org

Send Registration Form with full payment to:
141 Auburn Avenue, Atlanta, GA 30303

For assistance registering, please contact the Finance Department at
404.688.5100 ext. 109 or 111

Registration is open daily from 9:00 am until approximately
7:00 pm. No personal checks will be accepted onsite.

What Are The Key Cut-Off Dates?

April 5, 2020

May 1, 2020

May 15, 2020

May 21, 2020

Early Bird Registration Deadline

Request for Conference Registration Refunds Ends

Pre-Registration Deadline. After this date you must register Onsite

Last day to secure a hotel room at the conference rate

How Do I Get Updates On Conference Events?

Visit our website at www.100blackmen.org

What Are The Cancellation Policies?

Conference:


An Administrative Fee of \$100.00 will be assessed per registration. Requests received after May 1, 2020 will not be granted.

Requests for conference refunds must be submitted in writing via email to finance@100bmoa.org. There will be no exceptions to this policy. Refunds will be processed after June 30, 2020.

Who Can Attend The 100 Black Men of America, Inc. Conference?

In addition to Chapters, their Mentees, Collegiate 100 and Emerging 100 the conference is open to the community, including youth, their parents, business owners and supporters of the 100.

Get Ready to Experience Atlanta! Stay in the Heart of Downtown Atlanta



Hyatt Regency Atlanta is a 30-minute train ride from the airport and a short walk to Atlanta’s stadium, convention center, and top attractions. We are home to Georgia’s largest hotel ballroom and Polaris, Atlanta’s famous rotating lounge. Our acclaimed chefs partner with 70 area farms to serve truly local dining experiences. Take a stroll around downtown and check out the Georgia Aquarium, World of Coca-Cola, Center for Civil and Human Rights and the College Football Hall of Fame. Or hop on MARTA, directly linked to our hotel, and enjoy a day of fun in nearby neighborhoods, from Buckhead and Midtown to West Midtown, Inman Park or Old 4th Ward.

AMENITIES:

• Fitness Center

• Laundry

• Free Internet Access

• Concierge

• Room Service

• Pool

• Business Services

• Restaurant onsite

• Meeting Rooms / Event

WHAT ACTIVITIES ARE INCLUDED IN THE REGISTRATION PACKAGES?

	MEMBER PACKAGE NON-MEMBER PACKAGE	WOMEN’S PACKAGE	CHAPTER YOUTH PACKAGE CHAPERONE PACKAGE	COLLEGIATE 100 PACKAGE	EMERGING 100
WORKSHOPS	■	■	■	■	■
SALUTE TO OUR YOUTH LUNCHEON	■	■	■	■	■
STATE OF THE 100 REPORT BREAKFAST	■	■	■	■	■
CHAIRMAN’S AWARDS LUNCHEON	■	■	■	■	■
BLACK TIE GALA AND AWARDS SHOW	■	■		■	■
YOUTH NIGHTLY EVENTS/OFFSITE ACTIVITIES			■		
REPORT FROM OUR YOUTH BREAKFAST	■	■	■	■	■
GRAND PARTY WITH THE 100	■	■		■	■



Hotel & Flight Info

See you in Atlanta, GA !

Hotel and Flight Booking Information Host Hotel and Conference Center Hyatt Regency Atlanta,
265 Peachtree St. NE • Atlanta, GA 30303

Hotel Information

• The 100 Black Men of America, Inc. conference hotel rate is \$185.00 per night.

• Book your room online: <https://www.hyatt.com/en-US/group-booking/ATLRA/G-1BMN>

• Book your room by phone: Call the Reservation Center at (877) 803-7534

(PLEASE NOTE: Booking your room by phone will incur a processing fee per registration). Use group code G-1BMN to identify the conference registration block. Please note the deadline to make hotel reservations is by May 21, 2020.

Flight Information

• Book your flight online: <https://www.delta.com>

• Book your flight by phone: Call the Reservation Center at (800) 328-1111. Use group meeting code **NMU3Z** to identify the discount code.

OFFICIAL AIRLINE PARTNER



DELTA AIR LINES RESERVATIONS

For easy reservations, visit www.delta.com.
Delta Code: NMU3Z

PARKING INFORMATION

Valet Parking

Valet parking is available in a protected, underground garage for \$50 per night. This includes 24-hour access to your vehicle with in/out privileges. Vehicles are picked up in the Motor Lobby, located on level LL3 of the Atrium Tower. Parking at the hotel may be limited due to high demand.

Self Parking

Though there is no official hotel self-parking, Hyatt guests may elect to self-park at designated off-property locations and enjoy discounted rates with no in/out privileges. As events in the city warrant, parking costs at non-Hyatt facilities are subject to change without notice. We do not recommend parking in any open, unsecured lots. Click [HERE](#) to find additional parking options near the hotel.

Other Transportation

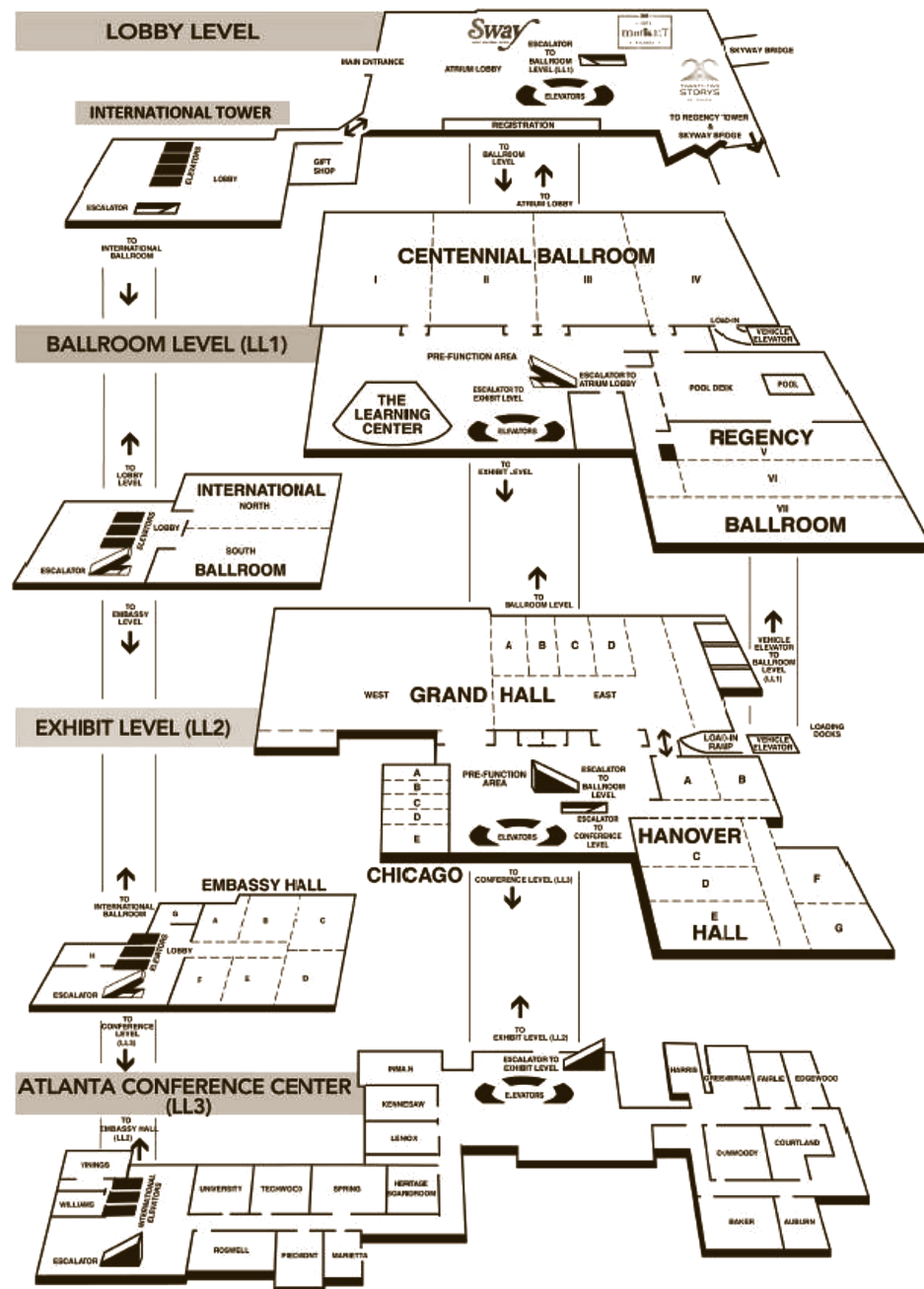
Hyatt Regency Atlanta is easily accessible to the World's Busiest Airport, Hartsfield-Jackson International Airport (ATL). Hartsfield Jackson is about 30-minutes by car (depending on traffic and time of day). Rental cars, taxis, and shared ride services are also easily available from the airport.

Public Transportation

Atlanta's MARTA transit system runs to and from Hartsfield-Jackson Airport. Fares are \$2.50 each way. From the airport, Hyatt Regency Atlanta guests can board any Northbound trains and exit at the Peachtree Center Station. The Peachtree Center Station is connected to our hotel through the Peachtree Center Mall.

Transportation Centers:

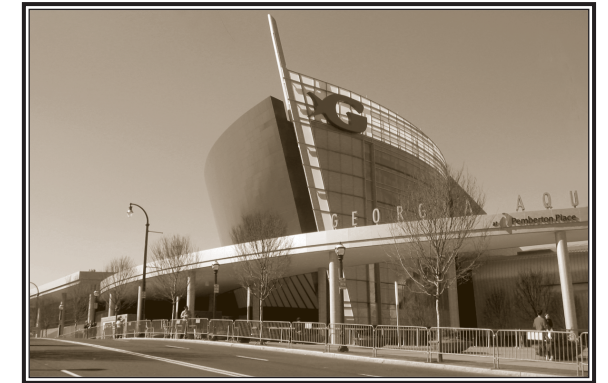
- Hartsfield-Jackson Atlanta International Airport (ATL) – 11 miles
- Peachtree Station (Amtrak) – 3 miles
- Public Transit Centers: Peachtree Center MARTA Transit Station – 0.4 miles



THINGS TO DO WHILE IN ATLANTA



National Center for Civil and Human Rights



Georgia Aquarium



College Football Hall of Fame



King Center, Martin Luther King Jr. National Historic Site and Sweet Auburn



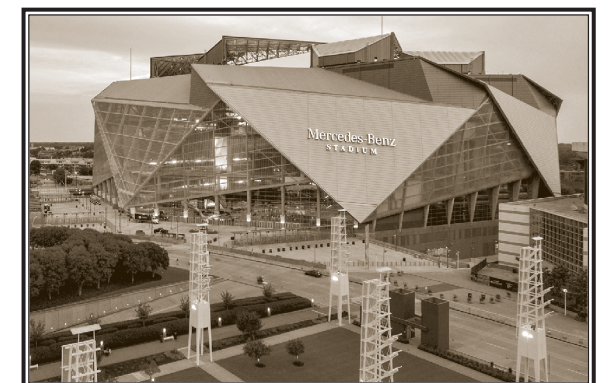
Centennial Olympic Park



World of Coca-Cola



Municipal Market



Mercedes-Benz Stadium

EVENTS AT-A-GLANCE

**National Mentoring
Training Workshop**

Wednesday, June 3, 2020 • 2:00 pm – 4:00 pm
 Location: Hanover C, LL2

**The Serenity Experience**

Thursday, June 4, 2020 • Saturday, June 6, 2020
 8:00 am – 7:00 pm
 Location: Hanover B, LL2

**Barbershop Forum**

Thursday, June 4, 2020 • 9:45 am – 11:30 am
 Location: Grand Hall West, LL2

**State Farm Youth Competitions
and Awards Ceremony**

Friday, June 5, 2020 • 3:00 pm – 6:15 pm
 Location: International Ballroom, International Tower



EVENTS AT-A-GLANCE

State of the 100 Breakfast

Friday, June 5, 2020 • 8:00 am – 10:00 am
 Location: Centennial I-IV

Will Packer

**Report from
Our Youth Breakfast**

Saturday, June 6, 2020 • 8:00 am – 10:00 am
 Location: Centennial I-IV, LL1

**Women's Excursion**

Saturday, June 6, 2020
 1:30 pm – 6:00 pm

**Youth Excursion**

Saturday, June 6, 2020
 1:30 pm – 6:00 pm

**Grand Party With the 100**

Saturday, June 6, 2020 • 8:00 pm - 11:00 pm
 Location: Centennial I-IV, LL1

Zapp Band

Moving in Faith Service

Sunday, June 7, 2020 • 8:30 am – 10:00 am
 Location: Centennial I-IV

Dottie Peoples



FOCUSED LEADERSHIP: Forging A Path for Our Future

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100 BLACK MEN OF AMERICA 34TH ANNUAL CONFERENCE REGISTRATION

Each conference attendee must complete a separate registration form, which must be submitted with payment.

CHECK ONLY ONE BOX

- ☐ Member ☐ Non-Member ☐ Women ☐ Youth ☐ Emerging 100
☐ Chaperone ☐ Collegiate 100 ☐ Non-Chapter Youth

First Name: Last Name:

Chapter Affiliation (where applicable):

Chapter President ☐ Yes ☐ No

Company Name: Title: Type of Company:

Address:

City: State: Zip:

Daytime Phone: Fax:

E-Mail: Email address required for expedited registration confirmation.

Special Disability Requirements:

Registration Package Selection

Registration Packages	Early (By April 5, 2020)	Regular (By May 15, 2020)	On-Site
Member <i>Check One:</i> Delegate <input type="checkbox"/> Yes <input type="checkbox"/> No	\$595	\$700	\$800
Non-Member	\$700	\$1,000	\$1,200
Women	\$495	\$675	\$750
Emerging 100	\$400	\$500	\$550
Collegiate 100	\$300	\$400	\$450
Chaperone	\$275	\$300	\$400
Youth	\$250	\$300	\$400
Non-Chapter Youth	\$350	\$400	\$550
Individual Ticket Prices	Number of Tickets	Member	Non Member
Opening Reception		\$100	\$125
Salute To Our Youth Luncheon		\$75	\$100
State of the 100 Report Breakfast		\$75	\$100
Chairman’s Award Luncheon		\$100	\$125
Black Tie Gala & Award Show		\$200	\$250
Report From Our Youth Breakfast		\$75	\$100
Grand Party with The 100		\$125	\$150
Workshop Day Pass		\$100	\$200
NCBW100 <small>Contact the finance department for information at finance100bmoa.org</small>			
Registration & Individual Ticket Grand Total			

METHOD OF PAYMENT

ALL PRE-REGISTRATION FORMS AND PAYMENTS MUST BE RECEIVED IN OUR OFFICE BY 5:00PM ON APRIL 5, 2020.

Please make checks and money orders payable to “100 Black Men of America, Inc.”

☐ No, I am not able to attend. Enclosed is my contribution of \$

☐ Yes, I am able to attend. Below is my method of payment.

Grand Total	AMOUNT SHOULD MATCH GRAND TOTAL ABOVE
-------------	---------------------------------------

Check One: ☐ Check ☐ Cash ☐ Cashier’s Check ☐ Money Order

Dietary Restrictions
and Allergies

- ☐ Vegetarian
☐ Pescatarian
☐ Other

CUT HERE

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34TH ANNUAL CONFERENCE

JUNE 3-7, 2020

Focused Leadership: Forging A Path For Our Future

TENTATIVE AGENDA

WEDNESDAY, JUNE 3, 2020

- 9:00 a.m. - 7:00 p.m. **Registration**
Location: Centennial Foyer, LL1
- 11:00 a.m. - 1:00 p.m. **Board of Directors Meeting**
Location: Inman, LL3
- 1:00 p.m. - 2:00 p.m. **Chapter Development Committee Meeting**
Location: Kennesaw, LL3
- 1:00 p.m. - 2:00 p.m. **Programs Committee Meeting**
Location: Chicago D, LL2
- 2:00 p.m. - 4:00 p.m. **National Mentoring Training Workshop**
Location: Hanover C, LL2

Overview: This workshop is designed to certify all members in mentoring as well as train potential members (League of Trainers) throughout the organization to train in their respective chapters and regions. The Workshop will cover the History of Mentoring, The Relevance of Mentoring in Today’s Society, The Why in Mentoring, Mentoring the 100 Way Across A Lifetime, Current Research, The Impact of Mentoring, and How to Build Effective Mentoring Programs.

- 4:30 p.m. - 6:30 p.m. **Elections Committee Meeting**
Location: Inman, LL3

THURSDAY, JUNE 4, 2020

- 7:00 a.m. - 7:45 a.m. **The 100 Daily Fitness**
Location: Centennial Foyer, LL1
- 7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**
Location: Chicago D, LL2
- 8:00 a.m. - 7:00 p.m. **The Serenity Experience**
Location: Hanover B, LL2

All dates, times, locations, and participants are subject to change without notice.

- 8:00 a.m. - 7:00 p.m. **Registration**
Location: Centennial Foyer, LL1
- 8:30 a.m. - 9:30 a.m. **Opening Ceremony**
Location: Grand Hall West, LL2
- 9:45 a.m. - 11:30 a.m. **Barbershop Forum**
Location: Grand Hall West, LL2

Overview: Taking A Cut Out of Life by 100 Black Men of America, Inc. is a traveling series birthed from the experiences of so many African American males, from youth to adulthood. In the book, The Miracles of Mentoring, Thomas W. Dortch Jr. reminisces on a familiar scene where African American men discuss the issues of the community while sharing knowledge and opinions with youth. The barbershop has always been somewhat of a cultural rite of passage, where wisdom is shared with the next generation of men. In response to the urgent need to deliver real solutions, 100 Black Men of America, Inc. has activated the 100 Network to deliver the 100 Barber Shop Tour across the United States. Get ready for real-talk to enter the public discourse.

- 12:00 p.m. - 1:45 p.m. **Salute to Our Youth Luncheon**
Location: Centennial I-IV, LL1
- 2:00 p.m. - 4:00 p.m. **Adult Workshop I: Brain Health**
Location: Hanover C&D, LL2
- 2:30 p.m. - 4:00 p.m. **Collegiate 100® Workshop I: Forging a Mentoring Path to Careers in Medicine, Public Health, and Science**
Location: Learning Center, LL1

Overview: According to the Journal of Graduate Medical Education, pursuing an advanced degree during medical school exposes students earlier in their careers to global health issues, may guide them towards a future area of interest, and introduce them to career mentors. During this Collegiate 100 workshop, a panel of medical, public health, and science professionals will discuss the importance

FOCUSED LEADERSHIP: Forging A Path for Our Future

of their career fields and why developing a career mentoring relationship is valuable.

2:30 p.m. - 4:00 p.m. **Wells Fargo Youth Workshop I: Hands on Banking® Experience**
(Middle & High School Students Only)
Location: Grand Hall East, LL2

Overview: The Hands-on Banking® Experience is a “real-world” money management simulation, designed for high school students and other young adults, that helps to teach important financial education concepts of budgeting, comparison shopping and evaluating needs, wants, and tradeoffs in a relevant and engaging way. Each participant is assigned a profile - detailing career, income, and family information - and asked to visit 13 stations that simulate typical household expenses.

2:30 p.m. - 4:00 p.m. **Wells Fargo Youth Workshops II: Hands on Banking®: The Small Business Idea Lab Competition**
Location: Grand Hall East, LL2

Overview: The Small Business Idea Lab Competition allows students to create a small business idea and business plan utilizing the tools from the Hands on Banking program. During this competition, five (5) 100 Black Men chapters will present their business plan that will help solve a social issue. This event is dedicated for the Hands on Banking chapter grantees only. Chapter youth not participating in the Idea Lab Competition will attend the Wells Fargo Youth Workshop I.

2:30p.m. - 7:00p.m. **State Farm African American History Challenge (AAHC) Competition Briefing and Preliminary Rounds**
Location: Chicago A-C, LL2

4:30p.m. - 6:30p.m. **Delegates Assembly**
Location: International Ballroom, International Tower

7:00 p.m. - 8:00 p.m. **Youth & Chaperone Orientation**
Location: Grand Hall East, LL2

8:00 p.m. - 11:00 p.m. **Youth Party**
Location: Grand Hall East, LL2

8:00 p.m. - 11:00 p.m. **Opening Reception**
Location: Centennial I-IV, LL1

FRIDAY, JUNE 5, 2020

7:00 a.m. - 7:30 a.m. **The 100 Daily Fitness**
Location: Centennial Foyer, LL1

7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**
Location: Chicago D, LL2

All dates, times, locations, and participants are subject to change without notice.

8:00 a.m. - 7:00 p.m. **The Serenity Experience**
Location: Hanover B, LL2

8:00 a.m. - 7:00 p.m. **Registration**
Location: Centennial Foyer, LL1

8:00 a.m. - 10:00 a.m. **State of the 100 Breakfast**
Location: Centennial I-IV, LL1

10:30 a.m. - 12:00 p.m. **Adult Workshop II: Funding Your Organization Towards A Path of Future Success**
Location: Hanover C&D, LL2

Overview: Funding your organization maybe a difficult process, but it is needed to survive today’s economy. Leaders from top foundations and companies around the country will provide profound strategies to successfully fund your organization. Participants will leave this workshop with the funding tools that can assist in providing future stability and sustainability for their organization.

10:30 a.m. - 12:00 p.m. **Women of Influence I: Focused Women Forging A Path to Greatness**
Location: Hanover F&G, LL2

Overview: Let’s celebrate the journey of successful women who have demonstrated extraordinary dedication to issues that affect women within the community. Throughout our history, women have influenced and changed the world by adding their intellect, determination, passion, and strength to so many efforts. As we are aware of the scarcity of prominent images of women and people of color in many fields, this group of women have disturbed that notion and have become champions, role models, and trailblazers in their respective fields while contributing to our community and society as a whole. The path has not always been clear or easy for these women, but they remained focused and are now able to share their knowledge of this journey. During this workshop, these great leaders will share how they achieved greatness and provide skill-based knowledge to help develop more women to remain focused and dedicated as they journey down their path to greatness.

10:30 a.m. - 12:00 p.m. **Collegiate 100® Workshop II: Resume, Cover letter, Headshot, & Biography Preparation**
Location: Learning Center, LL1

10:30 a.m. - 12:00 p.m. **Middle & High School Workshop: Microsoft Code Your Own Videogame**
Location: Grand Hall East, LL2

Overview: In this workshop, students eight and older will use block coding to create a video game with MakeCode Arcade. Students will learn

fundamental game and coding concepts—like sprites, variables, and coordinates—and use their new skills to create and customize a playable game. By the end of the workshop, students will have learned and used key game design and coding concepts, shared their games with a partner for inspiration, and published their game via URL so they can develop it after the workshop.

Facilitator: The Microsoft Team

12:30 p.m. - 2:15 p.m. **The Chairman’s Awards Luncheon**
Location: Centennial I-IV, LL1
Sponsor: The Coca-Cola Company

3:00 p.m. - 6:15 p.m. **State Farm Youth Competitions and Awards Ceremony**
Location: International Ballroom, International Tower

8:00 p.m. - 11:00 p.m. **Youth Event – Club 100**
Location: Grand Hall East, LL2

8:00 p.m. - 11:00 p.m. **The 100 Black Men Black Tie Gala**
Location: Centennial I-IV, LL1

SATURDAY, JUNE 6, 2020

7:00 a.m. - 7:30 a.m. **The 100 Daily Fitness**
Location: Centennial Foyer, LL1

7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**
Location: Chicago D, LL2

7:00 a.m. - 11:00 a.m. **General Election Polls Open – Officers Only**
Location: Centennial Registration, LL1

8:00 a.m. - 5:00 p.m. **The Serenity Experience**
Location: Hanover B, LL2

8:00 a.m. - 12:00 p.m. **Registration**
Location: Centennial Foyer, LL1

8:00 a.m. - 10:00 a.m. **Report From Our Youth Breakfast**
Location: Centennial I-IV, LL1

10:30 a.m. - 1:15 p.m. **District Caucus’ Meetings & Voting**
Location: Hanover C-F, LL2
10:30 a.m. - 11:45 a.m. – Group 1
12:00 p.m. - 1:15 p.m. – Group 2

11:00 a.m. - 12:30 p.m. **Women of Influence II**
Location: Regency V, LL1

11:00 a.m. - 12:30 p.m. **Adult Workshop III: The Faces Of Racism Impacting African-Americans**
Location: Regency VI, LL1

Overview: Racism has plagued this country for centuries and its impact has been detrimental to many racial groups; in particular, African Americans.

All dates, times, locations, and participants are subject to change without notice.

According the Center for American Progress, African Americans face systematically higher unemployment rates, fewer job opportunities, lower pay, poorer benefits, and greater job instability. The Faces of Racism can occur outside of the labor market when least expected, but how can one move forward from this ongoing concern? During this workshop, participants will interact with a panel of experts who will discuss this issue and ways to combat racism and racial discrimination.

11:00 a.m. - 12:30 p.m. **Youth Summit: Great Leaders Building The Next Generation of Leaders**
Location: Grand Hall East, LL2

Overview: What makes a great leader? According to The Leaders Institute, one of the most important roles of a leader is to build the next generation of leaders. Today’s youth are in need of great leaders who will provide encouragement, support, ways to build self-confidence, and develop power. During this workshop, students will interact with influential, great leaders and learn how these individuals can help build the students up to become the next generation of leaders.

11:00 a.m. - 1:00 p.m. **Collegiate 100 Workshop III: A Cooking Experience**

Overview: During this workshop, Collegiate 100 students will learn how to make quick and healthy meals that will keep them within their college budget.

1:30 p.m. - 3:00 p.m. **President’s Roundtable**
Location: Grand Hall West, LL2

1:30 p.m. - 3:30 p.m. **Debriefing Sessions – Pathways to Success**
Location: Chicago A&B, LL2

1:30 p.m. - 6:00 p.m. **Women’s Excursion**

1:30 p.m. - 6:00 p.m. **Youth Excursion w/STEM Initiative**

3:30 p.m. - 4:30 p.m. **Elections Results Meeting**
Location: Hanover C-E, LL2

8:00 p.m. - 11:00 p.m. **Grand Party with the 100**
Location: Centennial I-IV, LL1

8:00 p.m. - 11:00 p.m. **Youth Event – Club 100**
Location: Grand Hall East, LL2

SUNDAY, JUNE 7, 2020

8:30 a.m. - 10:00 a.m. **Moving in Faith Service**
Location: Centennial I-IV, LL1

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BLACK MEN
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WORLD HEADQUARTERS
141 Auburn Avenue
Atlanta, Georgia 30303
(404) 688-5100

#100ForOurFuture
#Givethe100Way
#100FocusedLeadership



Mentoring



Education



Health &
Wellness



Economic
Empowerment



Leadership
Development

Learn more about The 100 and support our cause online at:

