100 BLACK MEN OF AMERICA, INC..

2019 Media Kit











Mentoring the 100 Way Across A Lifetime™



100 BLACK MEN OF AMERICA, INC.

MISSION

The mission of the 100 Black Men of America, Inc. is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans.

VISION

The 100 seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become selfsufficient shareholders in the economic and social fabric of the communities we serve.

VALUES

100 Black Men of America, Inc. is committed to the intellectual development of youth and the economic empowerment of the African American community based on the following precepts: respect for family, spirituality, justice, and integrity.

About the 100

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc., began with nine chapters in 1986 as a national alliance of leading African American men of business, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Thomas W. Dortch, Jr., the organization has 100 chapters in the United States, England and the Caribbean. The 100 serves as an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive mentoring relationships.



The global network of 100 Black Men is made up of Leaders built to Mentor future Leaders. Proven programs and services successfully Educate and empower while Mentoring the 100 Way Across A Lifetime.SM



- Servicing communities through 100 Chapters Worldwide.
- Awarding Millions of dollars in scholarships annually.
- Providing Tens of Thousands of health screenings and wellness services annually.
- Partnering with communities, corporate foundations and civic organizations to reach broader audiences.
- The 100 works with corporate and community partners to deliver services and programs that supplement's the mentee's school curriculum throughout the year.
- 100 chapters in US cities located in the north, south, east and west have partnered, sponsored and in some locations, chartered schools in response to the education crisis in the America.

OF AMERICA, INC.

Access To In-Demand Target Groups

- Male ages 8-18
- Female ages 8-18
- Collegiate Students (Male and Female) 18 21
- 10,000 Members (National and International Influencers)
- Educated, High Wage Earners, Entrepreneurs, Doctors, Lawyers, Corporate, and Community Leaders

AUDIENCE CONNECTION OPPORTUNITIES

- 100 Community-based 100 Black Men Chapters Worldwide.
- Event networking opportunities with leaders from Fortune 500 Corporations
- Access to thousands of Entrepreneurs.
- Engagement with hundreds of community-based organizations including fraternal organizations, service organizations, educational institutions, religious organizations, civic/advocacy organizations, and many others.

100 Member Profile

- Median Age of Members: 55
- Member Age Range: 25 75
- 98% of Membership has attended some college
- 53% Attained Post Graduate Degrees
- 86% Attained College Degrees
- 2% Trade/Technical Vocational Training
- 56% Incomes \$55,000 +
- 44% Incomes \$100,000 +
- 80% Married
- 12% Single, Never Married
- 5% Divorced



100 BLACK MEN



100 BLACK MEN OF AMERICA, INC.

DaysofHealth

2018-2019 Community Outreach and Empowerment

The 100 delivers community outreach initiatives that empower people of all ages while positively impacting communities. Through Four For The Future programs that cover Mentoring, Education, Health and Wellness and Economic Empowerment Chapters are Mentoring the 100 Way Across A Lifetime. The 100 is a global leader in mentoring youth and empowering and communities.

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BLACK MEN

June 2018 - November 2018

• Real Men Vote

September 2018

- HBCU Sustainability Sumit
- Prostate Cancer Awarncer Awareness
- AARP/100 Tele Town Hall Voter Engagement

October 2018

• Chapter Capacity Training

November

• AARP/100 Tele Town Hall - Pre Diabetes Awareness

December 2018

- Civic Engagement Breakfast
- Community Engagement: Violence Prevention
- African American National Leadership Forum: High-Quality Education & Performing Schools

USA

January 2019

- 100 Days of Health
- National Mentoring Month

February 2019

• Black History Month

The Men of the 100 respond to needs, support causes and are at the table participating in discussions that impact communities of color throughout the world. Visit 100blackmen.org and select the 100 News Network to read about the work of the 100.

ENGLAND CARIBBEAN

Mentoring the 100 Way Across A Lifetime**





Mentoring the 100 Way Across A Lifetime[™]



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100 BLACK MEN OFAMERICA, INC.®

The 100 Network provides services that educate and empower youth and communities.

- A global network of Chapters and Mentors
- Mentoring over 125,000 youth annually
- A History of advocating for disenfranchised communities
- 100 Black Men deliver Four For the Future programmatic initiatives (Mentoring, Education, Health & Wellness and Economic Empowerment) overlaid by Leadership
- Delivering partner scholarships, annual scholarship fairs and chapter scholarships that collectively award students millions of dollars a year
- Collaborating with corporate and community partners to deliver services and unique supplemental education programs
- 100 chapters have partnered, sponsored and in some locations, chartered schools in response to the education crisis in America
- 55 Collegiate Chapters across the United States deliver peer to peer mentoring and volunteer support to 100 Black Men Chapters

100blackmen.org 🗗 💟 🙆 🏰





Leadership Development

Leadership Development serves as an overlay to the 100's Four For the Future programs that ignite mentors, mentees and community leaders worldwide.

The 100 Black Men of America, Inc.'s leadership empowerment focus develops leaders throughout the 100 global network that are prepared and equipped to address critical issues facing communities throughout the world.

Members engage in initiatives to improve the effectiveness and impact of the 100's programs while delivering civic engagement throughout the country.

Four for the Future



MENTORING

The 100's comprehensive mentoring programs mentor children and youth through a worldwide network of chapters. Across the United States and Internationally, 100 Black Men of America, Inc. and 100 Black Men International are positively impacting the lives of tomorrow's leaders through the 100's signature programs such as Mentoring the 100 Way and Collegiate 100[®]. Chapters also deliver unique, innovative mentoring initiatives that are locally relevant and that change the lives of tens of thousands of youth annually.

The 100 delivers mentoring training at their annual conferences and regional training workshops, which are open to the public. Both Collegiate 100 Chapters and 100 Black Men Chapters deliver unique mentoring initiatives that positively impact deserving youth annually. Support the work of the 100 and explore ways to support.



100 BLACK MEN OF AMERICA, INC.

EDUCATION

The 100 Black Men of America, Inc. has been educating and empowering youth for over three decades. The original concept of providing education and support to youth began with a group of African American men in New York in 1963. Today, hundreds of chapters work with local school systems, along with corporate and community partners, to deliver educational support services and unique learning opportunities that assist youth in achieving their educational goals.

As a leader in mentoring, educating and empowering youth, it was a natural progression for 100 Black Men to become partners and sponsors with schools. In some locations, 100 chapters have charted and are operating schools. The themes of achieving excellence and partnering with school boards, parents and the community resonates across all these schools. The 100's education initiatives inspire confidence, create cultural awareness and foster academic leadership.



Health & Wellness

The 100's health and wellness goals are to raise awareness, provide access to health care and give health information that will ultimately promote behavior change resulting in a healthier lifestyle. The organization's Health & Wellness Committee provides leadership to chapters as they establish health & wellness committees at the local level.

Through civic and corporate partnerships, the 100 delivers health education programs and free health screenings in hundreds of communities annually.

One's health is their wealth. The 100 understands that a person's zip code influences their health more so than their genetic makeup.



ECONOMIC EMPOWERMENT

The 100 Black Men of America, Inc. (The 100) considers economic empowerment necessary for creating just societies around the world. The 100 defines economic empowerment as the ability to be self-determined in creating dreams, pursuing them and ultimately perpetuating them by establishing the mechanisms to sustain generational wealth. Program initiatives promote generational economic self-sufficiency through financial literacy, family wealth building, and entrepreneurship.

USA ENGLAND CARIBBEAN

Mentoring the 100 Way Across A Lifetime^{***}

Collegiate Chapters

The Collegiate 100 is an auxiliary organization of an active 100 Black Men Chapter and students are enrolled full time in colleges and universities across America. The purpose of the Collegiate 100 is to implement the mentoring and tutoring programs of their 100 Black Men Chapter. The students assist the parent organization as Near-Peer Mentors, tutors and act as positive role models for middle and high school Mentees.

State	Chapter	Colleges and Universities
Alabama	Greater Auburn/Opelika Huntsville Montgomery West Alabama	Tuskegee University Alabama A&M University Alabama State University (ASU) Shelton State Community College Stillman College University of Alabama
California	BayArea	University of California Berkeley
Florida	Pensacola South Florida Tallahassee Tampa Bay	University of West Florida Florida International University Florida Memorial University Florida A&M University Hillsborough Community College University of South Florida
Georgia	Atlanta Augusta Columbus North Metro Savannah South Metro	Clark Atlanta University Georgia State University Morehouse College Spelman College Paine College Columbus State University Kennesaw State University Armstrong State University Savannah State University Clark Atlanta University
Illinois	Chicago	University of Illinois at Chicago
Indiana	Indianapolis	IUPU/Ivy Tech Community College
Kentucky	Louisville	University of Louisville
Louisiana	Metro Baton Rouge Metro New Orleans	Baton Rouge Community College Southern University and A&M College Xavier University of New Orleans

Collegiate Chapters

State	Chapter	Colleges and Universities
North Carolina	Cape Fear Region Greater Charlotte Triangle East	Fayetteville State University University of North Carolina at Charlotte Queens University East Carolina University North Carolina Central University
Maryland	Maryland Prince's George County	Morgan State University Bowie State University
Mississippi	Grenada Jackson	Rust College Jackson State University
Missouri	St. Louis	Harris-Stowe State University Lincoln University Southern Illinois University Edwardsville University of Missouri St. Louis Washington University
New Jersey	New Jersey	Rutgers University
Pennsylvania	Philadelphia Western Pennsylvania	Cheyney University Duquesne University Robert Morris University
South Carolina	Greater Columbia	Benedict College
Tennessee	Middle Tennessee	Lipscomb University Middle Tennessee State University Tennessee State University
Texas	Austin Metro Houston San Antonio West Texas	Huston Tillotson University Prairie View A&M University Texas Southern University University of Houston St. Phillips College Texas Tech
Virginia	Greater Richmond	Virginia Commonwealth University
Washington, DC	Greater Washington, DC	Howard University

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CHAPTERS

100 Black Men of Alton, Inc
100 Black Men of America HeadquartersGeorgia
100 Black Men of Atlanta, IncGeorgia
100 Black Men of Augusta, Inc Georgia
100 Black Men of Austin, Inc
100 Black Men of Bay Area, Inc
100 Black Men of Bradley County, Inc
100 Black Men of Brooks-Grady-Thomas, Inc
100 Black Men of Canton, Inc Mississippi
100 Black Men of Cape Fear Region, Inc North Carolina
100 Black Men of Central Illinois, Inc
100 Black Men of Central Virginia, IncVirginia 100 Black Men of Charleston, Inc South Carolina
100 Black Men of Chattanooga, Inc
100 Black Men of Chicago, Inc
100 Black Men of Coastal North Carolina, Inc North Carolina
100 Black Men of Columbus MS, Inc Mississippi
100 Black Men of Columbus, Georgia, Inc
100 Black Men of DeKalb, Inc
100 Black Men of Derver, Inc
100 Black Men of East Feliciana Parish, Inc Louisiana
100 Black Men of Greater Auburn /Opelika, Inc. (R) Alabama
100 Black Men of Greater Beaumont, IncTexas
100 Black Men of Greater Charlotte, Inc North Carolina
100 Black Men of Greater Cleveland, Inc Ohio
100 Black Men of Greater Columbia, Inc South Carolina
100 Black Men of Greater Dallas, Inc
100 Black Men of Greater Detroit, IncMichigan
100 Black Men of Greater Fort Lauderdale, Inc Florida
100 Black Men of Greater Huntsville, Inc Alabama
100 Black Men of Greater Kansas City, Inc Missouri
100 Black Men of Greater Knoxville, Inc Tennessee
100 Black Men of Greater Lafayette Louisiana
100 Black Men of Greater Little Rock, Inc Arkansas
100 Black Men of Greater Milwaukee, Inc Wisconsin
100 Black Men of Greater Mobile, Inc Alabama
100 Black Men of Greater Montgomery, Inc Alabama
100 Black Men of Greater Orlando, Inc Florida
100 Black Men of Greater Richmond, IncVirginia
100 Black Men of Greater South Bend, Inc Indiana
100 Black Men of Greater Tulsa, IncOklahoma
100 Black Men of
Greater Washington, D.C., Inc District of Columbia
100 Black Men of Grenada, Inc Mississippi
100 Black Men of Indianapolis, Inc Indiana
100 Black Men of Inland Empire, Inc
100 Black Men of Jackson, Inc Mississippi 100 Black Men of Jacksonville, Inc Florida
100 Black Men of Las Vegas, Inc.Nevada100 Black Men of London, Inc.England
100 Black Men of Long Beach, Inc
100 Black Men of Long Island, Inc
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100 Black Men of Los Angeles, Inc California
100 Black Men of Louisville, Inc Kentucky
100 Black Men of Macon-Middle, Inc Georgia
100 Black Men of Madison, IncWI
100 Black Men of Maryland, Inc Maryland
100 Black Men of Memphis, Inc
100 Black Men of Metro Baton Rouge, Inc Louisiana
100 Black Men of Metro Houston, Inc
100 Black Men of Metro New Orleans, Inc Louisiana
100 Black Men of Metro St. Louis, Inc Missouri
100 Black Men of Middle Tennessee, Inc
100 Black Men of
Milledgeville-Oconee Area, Inc
100 Black Men of Myrtle Beach, Inc
100 Black Men of New Jersey, Inc
100 Black Men of New York, Inc New York
100 Black Men of North Metro, Inc
100 Black Men of Omaha, Inc Nebraska
100 Black Men of Orange County, Inc California
100 Black Men of Orlando, Inc Florida
100 Black Men of Pensacola, Inc Florida
100 Black Men of Philadelphia, Inc PA
100 Black Men of Phoenix, Inc Arizona
100 Black Men of Prince George's County, Inc Maryland
100 Black Men of Rome-NW Georgia, IncGeorgia
100 Black Men of Sacramento, Inc California
100 Black Men of San Antonio, IncTexas
100 Black Men of Savannah, IncGeorgia
100 Black Men of Seattle, Inc Washington
100 Black Men of Selma, Inc Alabama
100 Black Men of Silicon Valley, Inc California
100 Black Men of Sonoma County, Inc California
100 Black Men of South Florida, Inc Florida
100 Black Men of South Metro, Inc
100 Black Men of Southeast Georgia, IncGeorgia
100 Black Men of Southwest Florida, Inc Florida
100 Black Men of St. Mary Parish, Inc Louisiana
100 Black Men of Stamford, Inc Connecticut
100 Black Men of Syracuse, Inc New York
100 Black Men of Tallahassee, Inc
100 Black Men of Tampa Bay, Inc
100 Black Men of Triangle East, Inc North Carolina
100 Black Men of Turks & Caicos, Inc
100 Black Men of
Upstate South Carolina, Inc South Carolina
100 Black Men of Valdosta, Inc
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100 Black Men of Virginia Peninsula, Inc
100 Black Men of West Alabama, Inc Alabama
100 Black Men of West Georgia, Inc
100 Black Men of West Tennessee, Inc
100 Black Men of West Texas, Inc
100 Black Men of Western Pennsylvania, Inc Pennsylvania

INFLUENTIAL AND HONORARY MEMBERS

100 BLACK MEN OF AMERICA, INC.

Henry L. Aaron, MLB Player - 100 Black Men of Atlanta, Inc. Hon. John D. Allen, 100 Black Men of Columbus, GA, Inc. Ray Allen, NBA Player Lee Archer, Jr., 100 Black Men of New York, Inc. Dennis Archer, 100 Black Men of Detroit, Inc. Michael Baisden, Radio Personality/Producer Thurbert Baker, 100 Black Men of Dekalb, Inc. Doug Banks, Radio Personality/Producer Lerone Bennett, Jr., Social Historian/Author Frankie Beverly, Song Writer/Entertainer General Arnold Bray, US Army 4 Star General James Brown, 100 Black men of Greater Washington, DC, Inc. Thomas Brown, 100 Black Men of Dekalb, Inc. Willie Lewis Brown, Jr., Former Mayor of San Francisco Hon. Willie Brown, Jr., Chairman and CEO of the Willie L. Brown, Jr. Institute on Politics & Public Service. Peabo Bryson, Song Writer/Entertainer Charles Burris, 100 Black Men of Dekalb, Inc. LeVar Burton, Actor AJ Calloway, TV Host Dr. Kenneth B. Clark, 100 Black Men of New York, Inc. Johnnie Cochran, Jr., 100 Black Men of New York, Inc. Congressman John Conyers, 100 Black Men of Detroit, Inc. Hon, Rudolph Crew, 100 Black Men of New York, Inc. Darien Dash, 100 Black Men of New York, Inc. Clifton Davis, Actor Dr. Sampson Davis, The Three Doctors Benjamin DeCosta, 100 Black Men of Atlanta, Inc. Will Downing, R&B Jazz Singer Dr. James Dumpson, 100 Black Men of New York, Inc. Charles Dutton, Actor Dr. Michael Eric Dyson, Educator/Author W. Burrell Ellis, 100 Black Men of Dekalb, Inc. Julius Erving, NBA Player Dr. Robert Etheridge, 100 Black Men of Dekalb, Inc. Hon. Herbert B. Evans, 100 Black Men of New York, Inc. Harold Ford, Jr., 100 Black Men of Memphis, Inc. Jamie Foxx, Actor/Singer/Entertainer Dr. Norman Francis, College President/Xavier University Chef G. Garvin, Celebrity Chef, Author, & Chief Culinary Advisor Perry Gladstone Christie, Former Prime Minister, Bahamas Danny Glover, Actor Earl G. Graves, Sr., 100 Black Men of New York, Inc. William Gray, Former US Congressman/United Negro College Fund Michael Hairston, 100 Black Men of Tulsa, Inc. Senator Ed Harbison, 100 Black Men of Columbus, GA, Inc. Derek Harrell, National Sales Manager- Caesar's Entertainment Corp Jesse Harris, 100 Black Men of Tulsa, Inc. Kenneth Harris, President & CEO of National Business League, Inc. Leon Harris, 100 Black Men of Dekalb, Inc. Steve Harvey, Actor/Radio Personality Ken Holdman, Senior VP SodexoMAGIC Terrence Howard, Actor Allan Houston, NBA Player Isaiah Hugley, 100 Black Men of Columbus, GA, Inc. Frederick Humphries, President Emeritus/Florida A&M Dr. Rameck Hunt, The Three Doctors Jesse Jackson, Sr., Civil Rights Activist/Rainbow Push Coalition Bishop T.D. Jakes, TDJ Enterprises Jimmie Jam, Song Writer/Entertainer Dr. George Jenkins, The Three Doctors Hannibal B. Johnson, 100 Black Men of Tulsa, Inc. Lonnie G. Johnson, 100 Black Men of Atlanta, Inc. Magic Johnson, NBA Player Bobby Jones, Gospel TV Host Derrick Jones (DJ D-Nice), DJ, Rapper, Producer and Photographer Brian Jordan, Major League Baseball/Author Michael Jordan, NBA Player

USA

Tom Joyner, Radio Personality/Producer Barrington Irving, Pilot/World Record in Aviation Kwame Kilpatrick, Former Mayor - Detroit Koby A. Koomson, Ghanaian Ambassador to US 1997-2001 Spike Lee, Movie Producer Clarence O. Lewis, 100 Black Men of New York, Inc. Terry Lewis, Song Writer/Entertainer Kevin Liles, Exec. VP Warner Music Group Dr. Jeff Lindsay, 100 Black Men of Tulsa, Inc. William Lucy, Civil Rights Activist/International Secretary-Treasurer for (AFSCME) Herman Mason, 100 Black Men of Dekalb, Inc. Dr. Walter E. Massey, 100 Black Men of Atlanta, Inc. Hon. Gregg Mathis, Syndicated District/Television Show Judge Hon. H. Carl McCall, 100 Black Men of New York, Inc. Kenneth McNeely, AT&T Larry Miller, Former VP & GM Nike Michael Misick, Prime Minister of Turks & Caicos Alonzo Mourning, NBA Player Dikembo Mutombo, NBA Player Edward A. Nelson, 100 Black Men of Dekalb, Inc. Michael Phillips, Film Critic Sidney Poitier, 100 Black Men of Los Angeles, Inc. Gen. Colin Powell, Former US Secretary of State Hugh Price, Jr., Former President Urban League Hon. Charles B. Rangel, 100 Black Men of New York, Inc. Lee R. Rhyart, Exec. VP & GM Lockheed Martin, Inc. Ben Richardson, 100 Black Men of Columbus, GA, Inc. Dr. David Satcher, United States Surgeon General Hon. David A. Scott, 100 Black Men of Atlanta, Inc. Rev. Al Sharpton, 100 Black Men of New York, Inc. Tavis Smiley, Talk Show Host Dr. Ian Smith, Author/Health Advocate Kenny Smith, NFL Player Michael Smith, GM Hyatt Regency New Orleans Tommy Smith, Athlete/Sports Commentator Rep. Calvin Smyre, 100 Black Men of Columbus, GA, Inc. Dr. Louis Sullivan, Pres. Emeritus Morehouse School of Medicine/Former Secretary US Dept. Health & Human Services Keith Sweat, Song Writer/Entertainer Dr. Patrick Swygert, President Emeritus/Howard University George Tinsley, EnterPenGeo, Inc. Chef Daniel W. Thomas, Acclaimed Chef, Cookbook Author, and Philanthropist Michael Thurman, 100 Black Men of Dekalb, Inc. Thomas N. Todd, Civil Rights Activist Chris Tucker, Actor Roscoe Turner, 100 Black Men of Tulsa, Inc. Orville Alton Turnquest, Former Primer Minister of Bahamas Jesse Tyson, Global Director/Exxon Mobile Blair Underwood, Actor Mario Van Peebles, Producer/Director/Actor Melvin Van Peebles, Producer/Director/Writer/Actor Brig. Gen. Kevin Vereen, Deputy Commander of General Operations Rev. C.T. Vivian, Civil Rights Leader/Author Rev. Dr. C.T. Vivian, Founder of C.T. Vivian Leadership Institute Everson Walls, NFL Player General "Kip" Ward, US Army 4 Star General Carl Ware, 100 Black Men of Atlanta, Inc. Denzel Washington, Actor Dr. Cornel West, Public Intellect Speaker The Whispers - Wallace "Scotty" Scott, Walter Scott, Leaveil Degree, Legendary Musicians Raymond White, 100 Black Men of Dekalb, Inc. Reggie White, MLB Player H.C. "Will" Williams, 100 Black Men of Tulsa, Inc. Joe Williams, 100 Black Men of Tulsa, Inc. Paul T. Williams, Jr., 100 Black Men of New York, Inc. Jim Winestock, Sr. VP for UPS Hon. Andrew Young, 100 Black Men of Atlanta, Inc. ENGLAND CARIBBEAN

Mentoring the 100 Way Across A Lifetime™

100 Black Men Marketing & Communications

100 BLACK MEN OF AMERICA, INC.

The Office of Marketing & Communications assists journalists by providing information and assisting reporters in covering 100 news. Information is sent regularly to the news media through e-mailed news releases, media advisories, media pitches and the posting of news and information in the Press Center of the 100's Website.

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