

100
BLACK MEN
OF AMERICA, INC.



2019



33rd Annual Conference

Legendary Leadership: Past / Present / Future



JUNE 12-16, 2019

CAESARS PALACE • LAS VEGAS, NV

CONFERENCE AGENDA

100

BLACK MEN
OF AMERICA, INC.®

33RD ANNUAL CONFERENCE

JUNE 12-16, 2019

Legendary Leadership: Past | Present | Future

TENTATIVE AGENDA

WEDNESDAY, JUNE 12, 2019

2:00 p.m. - 3:30 p.m. **Workshop A: National Mentoring Training**

Overview: This workshop is designed to certify all members in mentoring as well as train potential members (League of Trainers) throughout the organization to train in their respective chapters and regions. The Workshop will cover the History of Mentoring, The Relevance of Mentoring in Today's Society, The Why in Mentoring, Mentoring the 100 Way Across A Lifetime, Current Research, The Impact of Mentoring, and How to Build Effective Mentoring Programs.

Facilitator: Dr. Joshua W. Murfree, Jr., *Programs Committee Chair*

2:00 p.m. - 3:30 p.m. **Workshop B: Maintaining the Sustainability of a Collegiate 100® Chapter**

Overview: This workshop is designed for 100 Black Men chapters that are currently sponsoring or seeking to sponsor a Collegiate 100® chapter. Throughout the workshop, 100 Black Men chapters will gain knowledge regarding the Collegiate 100® Policy and the benefits of starting a Collegiate 100® chapter. Members will leave knowing not only how to start a Collegiate 100® chapter, but the steps needed to maintain a sustainable Collegiate 100® chapter for years come.

Moderator: Michael Victorian, *Collegiate 100® Committee Chair*

Panelists: Eric Friall, *President, 100 Black Men of Tallahassee, Inc.*

2:00 p.m. - 3:30 p.m. **Workshop C: How to Successfully File an IRS Form 990**

Overview: Filing the Form 990 can be a difficult task, especially for new 100 Black Men chapters, along with incoming chapter presidents and treasurers. The IRS requires organizations whose gross receipts are at least \$25,000 or more to file an IRS Form 990 or an IRS Form 990-EZ. During this workshop, members will understand the process for successfully filing the Form 990 for their 100 Black Men chapter.

Facilitator: Milton Jones, *Economic Empowerment Committee Chair*

2:00 p.m. - 3:30 p.m. **Workshop D: 100 Black Men of America Intellectual: Securing, Protecting, and Maintaining One of Our Most Valuable Assets**

Overview: During this workshop, we will provide the approved 100 BMOA trademarks and discuss the importance of protecting and maintaining them. We will also discuss the dangers of chapters altering and/or personalizing registered marks and explain how to use and protect 100 BMOA trademarks, designs, and logos. We will discuss the importance of

members actively assisting the staff at national headquarters in monitoring and reporting unauthorized uses, unlicensed uses, and improper uses. The expected outcome is to have members using only approved 100 BMOA trademarks in the appropriate manner; and reporting all unlicensed activity to headquarter staff.

Facilitator: John Kendall, *Registered Patent & Trademark Attorney, Law Office of John S. Kendall, P.C.*

3:00 p.m. - 7:00 p.m. **Registration/100 Lounge**3:45 p.m. - 5:15 p.m. **Workshop E: From K-12 to College and Beyond**

Overview: The vision of the Education Committee is, "Our children will attend thriving schools that prepare all students to graduate ready for college, career, and community." During this workshop, members will learn the pathways need to help those mentees who are enduring the issues that are currently facing K-12 education. Members will leave with a plan to ensure their mentees continue towards achieving higher education so they can maintain their future careers.

Facilitator: Dr. Floyd Rose and Dr. Joseph Silver, *Education Committee Co-Chairs, 100 Black Men of America, Inc.*

3:45 p.m. - 5:15 p.m. **Workshop F: How to Be an Effective Leader**

Overview: This interactive workshop will give members the opportunity to gain training in the Four Fundamental Qualities of Effective Leadership. The workshop will involve activities, videos, and a Leadership Toolkit, specifically tailored to the leadership of 100 Black men. Member will receive training on the Essential Elements of Leadership and leave this workshop knowing the Ancient African Principles of Leadership that can be incorporated into their daily lives.

Facilitator: Kolarele Sonaïke, *International District Representative, 100 Black Men of America, Inc. Members, 100 Black Men of London, UK, Inc.*

3:45 p.m. - 5:15 p.m. **Workshop G: The Fundamentals of Fundraising**

Overview: Fundraising and Development are essential to the financial sustainability of a 100 Black Men chapter. During this workshop, members will have the opportunity to learn about fundraising. Understanding the fundamentals of fundraising and development will help members develop their fundraising skills and build relationships to be successful at fostering future capital for their local 100 Black Men chapter.

Facilitators: John E. Armstrong, Jr. and Danielle Kennedy-Jones, *World Headquarters Staff*

5:30 p.m. - 7:00 p.m. **Presidents' Roundtable**8:00 p.m. - 10:00 p.m. **Welcome to Las Vegas Reception**

THURSDAY, JUNE 13, 2019

6:30 a.m. - 7:00 a.m. **The 100 Daily Fitness**7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**8:00 a.m. - 7:00 p.m. **Registration/100 Lounge**8:00 a.m. - 7:00 p.m. **Information Desk**8:30 a.m. - 9:30 a.m. **Opening Ceremony**9:30 a.m. - 11:30 a.m. **Barbershop Forum, "Taking A Cut Out of Life"**

Overview: Taking A Cut Out of Life by 100 Black Men of America, Inc. is a traveling series birthed from the experiences of so many African American males, from youth to adulthood. In the book, *The Miracles of Mentoring*, Thomas W. Dortch Jr. remanences on a familiar scene where African American men discuss the issues of the community while sharing knowledge and opinions with youth.

All dates, times and participants are subject to change without notice.

All dates, times and participants are subject to change without notice.

Legendary Leadership: Past | Present | Future

The barbershop has always been somewhat of a cultural rite of passage, where wisdom is shared with the next generation of men. In response to the urgent need to deliver real solutions, 100 Black Men of America, Inc. has activated the 100 Network to deliver the 100 Barber Shop Tour across the United States. Get ready for real-talk to enter the public discourse.

Moderator: Jeff Johnson, *Journalist and Communications Specialist, Managing Principle*

Panelist: Rev. Al Sharpton, *Founder & President, National Action Network*

12:15 p.m. - 2:00 p.m. **Salute to our Youth Luncheon**

Speaker: Rev. Dr. Jamal Bryant

2:30 p.m. - 4:00 p.m. **Adult Workshop I: Money Habits to Build Wealth**

Overview: We all want financial success, but how can we make our money work for us? As CNNMoney (New York) stated, "It doesn't matter how rich you are, poor spending habits can quickly drain even the most well-funded bank account." During this interactive workshop, participants will interact with powerful business leaders on how they are able to maintain their wealth. Participants will also learn successful money habits that can help prevent them from struggling financially in the future.

Moderator: Milton Jones, *Economic Empowerment Committee Chair*

2:30 p.m. - 4:00 p.m. **Adult Workshop II: Getting Beyond the Likes: Social Media Engagement Strategies for Your Nonprofit**

Overview: Social Media opens the conversation and brings 100 Black Men chapters not only their current, but their future consumers. In fact, social media is the best tool at your chapter's disposal to get you closer to consumers and stakeholders. It allows

you to interact with and teach them more about your unique program offerings. In this seminar, members will learn how to manage their online social media, how to engage their communities, and how to grow their social media platform with the smallest marketing budget. This session will show participants how to cost effectively attract consumers and also measure on-going success through social media.

Moderator: McGhee Williams Osse, *Co-Chief Executive Officer, Burrell Communications Group*

2:30 p.m. - 4:00 p.m. **Collegiate 100® Workshop: MISSING IN ACTION: The Absence of Black Male Students in Medical Schools**

Overview: According to the Association of American Medical Colleges report, *Altering the Course: Black Males in Medicine*, there has been a decline among Black males applying to and attending medical school over a 36-year span (1978 - 2014). Why is there such a lack of black males in medicine? During this workshop, a panel of medical doctors will discuss the root causes of this problem, present their perspectives on the problem, and focus on potential solutions and the application of lessons learned. Collegiate 100® students will leave this workshop knowing the importance of pursuing a medical degree.

Moderator: Richard Allen Williams, MD, *FACC, FAHA, FACP, Clinical Professor of Medicine, UCLA School of Medicine*

2:30 p.m. - 4:00 p.m. **Wells Fargo Youth Workshop I**
Facilitator: Wells Fargo Team

2:30 p.m. - 4:00 p.m. **Wells Fargo Youth Workshops II: Hands on Banking: The Small Business Idea Lab Competition**

(Hands on Banking Chapter Grantees, Pathways to Success & Shark Tank Competition Only)
Facilitator: Wells Fargo Team

2:30p.m. - 7:00p.m.

State Farm African American History Challenge (AAHC) Competition Briefing and Preliminary Rounds
Junior Division Competition
Official: James Miller, *AAHC Co-Chair*
Senior Division Competition
Official: Alvin Cavalier, *AAHC Chair*

4:30 p.m. - 6:00 p.m. **The Connection Seminar: How to Love A Black Man/ Black Woman: The Art of Making It Work**

Overview: Employing the 100 Black Men of America's Four for the Future platform, four sets of married couples will share their experience about love and relationship and the focus on family matters based on Economic Empowerment, Education, Health and Wellness, and Mentoring. The couples will also address salient issues on leadership and spirituality in their families and the impact it has had on their success in marriage.

Moderator: Dr. Joshua Murfree, *Programs Committee Chair*

5:00 p.m. - 6:00 p.m. **HBCU Presidents and High School Students Meet and Greet**

6:00 p.m. - 7:30 p.m. **HBCU Presidents and Chapter Presidents Roundtable**

Overview: HBCUs have been a staple in the Black community since the 1930s. These historical institutions were the primary source of secondary education for African Americans in the U.S. As times have changed, these universities are no longer the only options available to students,

which has created change for HBCUs. Twenty (20) HBCUs have closed their doors and many are constantly fighting to stay open. How do HBCUs attract the best students and obtain funding to continue to do great work? Hear from HBCU presidents firsthand about the work they are doing, critical issues with HBCUs, and why these institutions are still needed and relevant. Come to learn more on how we can support HBCUs within our own communities to ensure they will remain open for generations to come.

Moderator: Dr. Roslyn Clark Artis

7:00 p.m. - 7:45 p.m. **Youth & Chaperone Orientation**

7:45 p.m. - 11:00 p.m. **Youth Party**

8:00 p.m. - 11:00 p.m. **Opening Reception**
Entertainment: Sheila E & Mike Phillips

FRIDAY, JUNE 14, 2019

6:30 a.m. - 7:00 a.m. **The 100 Daily Fitness**

7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**

8:00 a.m. - 7:00 p.m. **Registration/100 Lounge**

8:00 a.m. - 7:00 p.m. **Information Desk**

8:00 a.m. - 10:00 a.m. **State of the 100 Breakfast**

10:30 a.m. - 12:15 p.m. **Adult Workshop: Community Violence: a public health crisis solution: community, collaborations, and commitment**

Overview: What are we doing in our community to prevent violence? According to the Centers for Disease Control and Prevention, "Violence is a serious public health problem. From infants to the elderly, it affects people in all stages of life. Many more survive violence and suffer physical, mental, and or emotional health problems throughout the rest of their lives." During this open-panel discussion, participants will have an opportunity to engage with panel experts and listen to strategies that can be implemented within the community

All dates, times and participants are subject to change without notice.

All dates, times and participants are subject to change without notice.

for violence prevention. Participants will then be able to transfer the knowledge learned during this workshop towards others throughout their communities to prevent violence before it begins.

10:30 a.m. - 12:15 p.m. **Women of Influence I: *Legendary Women Creating Paths to Continued Success***

Overview: Let's celebrate the journey of successful women who have demonstrated extraordinary dedication to issues that affect women within the community. Throughout our history, women have influenced and changed the world by adding their intellect, determination, passion, and strength to so many efforts. As we are aware of the scarcity of prominent images of women and people of color in many fields, this group of women have disturbed that notion and have become champions, role models, and trailblazers in their respective fields while contributing to our community and society as a whole. The path has not always been clear or easy, but they persevered and are now able to share their knowledge of this journey. During this workshop, these great leaders will share upon their experiences and provide skill-based knowledge to help develop new leaders and build on the capacity of others to help promote advancement and improve opportunities available to women.

10:30 a.m. - 12:15 p.m. **Collegiate 100® Workshop: *Show Me the Money! Bridging Financial Aid Gaps Through Private Scholarship Strategies***

Overview: This session will provide a blueprint for helping minority students and advisors develop realistic 4-year college funding strategies. Using a series of interactive financial aid scenarios and our "Good Fit" Scholarship Research Theory, participants will practice identifying "tailored" scholarship options for minority students. Led by a national scholarship expert, participants will be challenged to "Act Like an Advisor, and

All dates, times and participants are subject to change without notice.

Think Like a Scholarship Committee", connecting the dots between leadership, civic engagement, and personal branding to enhance students' eligibility for private scholarship resources. The session will also focus on increasing the overall quality of students' applications using sample scholarship selection rubrics.

Moderator: Dr. Albenny Price, *Chapter Development Chair, 100 Black Men of America, Inc.*
Panelists: Jessica Johnson, *Founder and Executive Director, The Scholarship Academy*
Harry L. Williams, *President & CEO, Thurgood Marshall College Fund*

10:30 a.m. - 12:15 p.m. **Middle & High School Workshop *Youth Influencers: Black Movie Moguls***

Overview: African American representation in Hollywood has changed throughout history. In today's film industry, there are many African Americans directing movies, acting in films, working behind the scenes, or owning their own production companies. The NY Times stated, "Race in American cinema has rarely been a matter of simple step-by-step progress. It has more often proceeded in fits and starts, with backlashes coming on the heels of breakthroughs, and periods of intense argument followed by uncomfortable silence." During this workshop, students will get to interact with today's Black Movie Moguls and learn how these individuals were able to overcome the backlashes to make their breakthrough into the film industry.

12:30 p.m. - 2:15 p.m. **The Chairman's Awards Luncheon**

3:00 p.m. - 6:15 p.m. **State Farm Youth Competitions and Awards Ceremony**
AAHC Judge: James Miller, *AAHC Co-Chair*
Youth Competition Chairs: Alvin Cavalier, *African American History Challenge*, Nathaniel Haugabrook, Dollars and Sense Youth Investment Competition

6:30 p.m. - 9:00 p.m. **Collegiate Reception**

7:00 p.m. - 8:00 p.m. **Pre- Gala Reception**

7:30 p.m. - 11:30 p.m. **Youth Event – Club 100**

8:00 p.m. - 11:30 p.m. **The 100 Black Men Black Tie Gala**

SATURDAY, JUNE 15, 2019

6:30 a.m. - 7:00 a.m. **The 100s Daily Fitness**

7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion Registration**

8:00 a.m. - 5:00 p.m. **The 100 Lounge**

8:00 a.m. - 5:00 p.m. **Information Stations**

8:00 a.m. - 10:30 a.m. **Report From Our Youth Breakfast**

11:00 a.m. - 1:00 p.m. **Delegates Assembly**

11:00 a.m. - 12:30 p.m. **Women of Influence II**

11:00 a.m. - 1:15 p.m. **Youth Summit: *History, Impact, and Future of Electronic Media***

Overview: Media continues to evolve in presentation, interaction, and impact on our communities. The amount of information and misinformation is growing at an enormous rate. The ability to participate, interpret, and create within the various platforms is an essential skill for the 21st century. During this Youth Summit, students will learn how electronic media has evolved from the first working telegraph in 1816 to current content received via social media platforms, radio broadcasts, and television networks, which are increasing daily.

All dates, times and participants are subject to change without notice.

Students will leave the Youth Summit knowing the impact of electronic media and what lies ahead in the future for the next generation of leaders.

11:00 a.m. - 1:15 p.m. **"Me Too": From A Male's Perspective**

Overview: The Me Too Movement is a national movement against sexual harassment and sexual assault; resulting in the support of survivors. Women have started coming forward to disclose sexual crimes against their assailants ranging from high-profile celebrities to local employers. However, women are not alone in this movement. Men have their "Me Too" experiences as well. During this workshop, participants will gain knowledge regarding the Me Too Movement from a male's perspective.

1:30 p.m. - 3:00 p.m. **Men of Influence: *Cooking for a Healthier Lifestyle***

Overview: Selecting healthy foods to eat may be tough for some people but is best for healthy aging. Consistent with Help Guide, "Healthy eating is not about strict dietary limitations, staying unrealistically thin, or depriving yourself of the foods you love. Rather, it's about feeling great, having more energy, improving your health, and boosting your mood." During this cooking demonstration, members will learn how to implement healthy foods choices into their everyday diets for a healthy lifestyle.

1:30 p.m. - 6:30 p.m. **Women's Excursion**

1:30 p.m. - 6:30 p.m. **Youth Excursion w/STEM Initiative - Middle/High School Excursion**

8:00 p.m. - 11:00 p.m. **Grand Party with the 100**

8:00 p.m. - 11:30 p.m. **Youth Event**

SUNDAY, JUNE 16, 2019

8:00 a.m. - 9:30 a.m. **Church on your own**



100

BLACK MEN
OF AMERICA, INC.®

141 Auburn Avenue
Atlanta, Georgia 30303
(404) 688-5100

Learn more about the 100 and support our cause online at:

