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OF AMERICA, INC.



**AMERICA AT  
THE CROSSROADS:  
DEVELOPING THE  
BLUEPRINT FOR  
OUR FUTURE**

32ND ANNUAL CONFERENCE



# CONFERENCE GUIDE

**June 13 - 17, 2018**  
The Diplomat Beach Resort  
Hollywood, FL



**#the100blueprint**

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BLACK MEN OF AMERICA, INC.®

# 32ND ANNUAL CONFERENCE

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June 13, 2018



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Greetings Attendees and Participants!

Welcome to the 32nd Annual Conference. On behalf of the mentees and families served by all 100 chapters, the Board of Directors, partners, conference sponsors and the many members who faithfully mentor our youth I thank you for your continued support. We are honored to be back in Hollywood, Florida and very happy you are here to share in the experience. South Florida is a part of the 100's Annual Conference history. Each previous visit was extremely positive and we know this week will exceed expectations.

As we planned the 2018 conference, the current climate in America, and around the world, could not be ignored. The actions and inactions by those in leadership have negatively impacted the very youth we pledged to serve. Our nation is at a divergent crossroad and history will contain the record of those individuals and organizations that took a stand, spoke truth to power, and put the needs of youth first. This week will increase your capacity as a leader to address local, regional and national issues.

All workshops, panel discussions, summits and our signature Community Empowerment Project will incorporate the 100's Four For the Future programs, which include Mentoring, Education, Health & Wellness and Economic Empowerment. Our unique programs and the collaborations between partners, sponsors and chapters, that bring services to underserved communities, is the 100's blueprint for our future. There is much in store for adults, women, Collegiate 100®, members and mentees throughout the entire conference. Our goal is that you leave equipped with expanded knowledge, tools and a blueprint that can be implemented in your community.

I am excited about all we will accomplish this week. My hope is that your conference experience leaves an indelible impression that ignites you to deliver greater services to youth and to your community.

Sincerely

Thomas W. Dortch, Jr.  
Chairman

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**FREDERICA S. WILSON**  
CONGRESS OF THE UNITED STATES  
24TH DISTRICT, FLORIDA



June 13, 2018

**Greetings!**

It is my honor to welcome you to the **32nd Annual National Conference presented by the 100 Black Men of America, Inc.** I am confident that this year's conference, under the theme, "*America At the Crossroads: Developing the Blueprint for Our Future,*" will build on the success of previous years.

Since its inception, the 100 Black Men of America, Inc. has worked diligently to improve the communities of disadvantaged, disenfranchised and low-income youth and families through mentoring and diverse experiences. As the founder of the 5000 Role Models of Excellence Project, I share in your commitment to mentor and save our young men and boys of color.

The positive impact the 100 Black Men of America, Inc. has made across the country has not gone unnoticed. I applaud your efforts and am confident that they will continue to lead to increased pathways to success.

Best wishes for a successful event.

Sincerely,

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**RICK SCOTT**  
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June 13, 2018

Dear Friends:

As Governor, it is my pleasure to welcome the 100 Black Men of America to Florida for your 32<sup>nd</sup> Annual Conference.

The people of Florida are proud to be your host, and we look forward to showcasing the hospitality that makes the Sunshine State the world's top travel destination. Florida has experienced record numbers of visitors during each of the past seven years, which is great news for Florida families.

As you enjoy Florida's friendly businesses, numerous attractions, and scenic beauty, I invite you to learn more about what we are doing to make Florida first for business and job creation. To help ensure businesses in our state succeed, we are focused on cutting taxes and diversifying our economy, and Florida's hardworking businesses have created more than 1.5 million jobs since December 2010.

You have my best wishes for a memorable and enjoyable conference, and I hope each of you will visit Florida often.

Sincerely,

Rick Scott  
Governor

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dtrantalis@fortlauderdale.gov  
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Greetings!!

On behalf of the Fort Lauderdale City Commissioners it is my pleasure to welcome the 100 Black Men of America, Inc., to the Greater Fort Lauderdale area for the 32nd Annual National Conference: “America at the Crossroads: Developing the Blueprint for Our Future” taking place June 13-17, 2018.

The 100 Black Men of America, Inc.’s motto “What They See Is What They’ll Be,” succinctly expresses how your programmatic services provided to disadvantaged, disenfranchised, and low-income youth and families positively change their life trajectory.

I salute the attendees of the conference for working diligently to create opportunities and resources for educating and empowering our youth. I am confident the conference will provide your members with an important forum for networking and for delivering unique educational experiences.

If your conference schedule allows, I invite your members to visit Fort Lauderdale’s world famous beach and 165 miles of scenic waterways. If arts and culture are what you desire, head to Fort Lauderdale’s downtown’s Riverwalk Park, home to world class theatre, music, dance, and fine arts.

When the sun goes down, Fort Lauderdale’s nightlife heats up. Las Olas Boulevard and Himmarshee Village feature award-winning restaurants, bistros and sidewalk cafes along with clubs and venues offering entertainment options to suit everyone’s tastes.

I am sure your conference will be a productive, informative, and enjoyable one. Please visit us again soon.

Sincerely,

**Dean J. Trantalis**  
Mayor



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Greater Fort Lauderdale Convention & Visitors Bureau

Greater Fort Lauderdale Convention & Visitors Bureau  
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Welcome!

It is with great pleasure that I welcome you to our beautiful destination on behalf of the members of the Greater Fort Lauderdale Convention and Visitors Bureau.

Celebrating legends and leaders who have left extraordinary legacies impacting all of our lives is a special focus of the 100 Black Men of America conference. We can all learn from the examples set by these outstanding individuals and honor them accordingly.

Over the next several days, you will be participating in workshops and seminars which will focus on decades of achievements and accomplishments. Your conference theme “America at the Crossroads: Developing the Blueprint for the Future”, empowering and educating our youth, is both relevant and timely. As always, the 100 Black Men of America remain true to the mission and looking for real solution to the real issues facing us is something the 100 family is uniquely qualified to take on; the challenge will be met.

Thank you for making our world a better place and for doing in the “100” way.

We wish you a successful conference and an enjoyable stay in our own special paradise.

Sincerely,

**Stacy Ritter**  
President/CEO  
Greater Fort Lauderdale Convention & Visitors Bureau

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Dear Members, Mentees, Sponsors and Guests:

On behalf of the 100 Black Men of South Florida, as well as the Collegiate 100 of Florida International University and Florida Memorial University, we collectively bring you warm greetings to the 100 Black Men of America, Inc.'s 32nd Annual Conference. We hope that you will enjoy the conference and avail yourself of the many workshops, panel discussions, community forums as well as each evening's entertainment. As a co-host Chapter, the members of the 100 Black Men of South Florida have worked tirelessly to ensure that you enjoy your time at the conference. If there is anything that we can do to assist you, please feel free to ask any of our members.

This year's conference theme is "America at the Crossroads: Developing the Blueprint for Our Future." It brings to mind that if, collectively, we develop the blueprint for our future, then it holds that individually we must contribute to the collective building of our future. This is at the core of our mission as the 100; to build our future through our mentees and our service to the community. Proper mentoring grows future mentors from past mentees, completing a cycle and giving meaning to "What they see is what they'll be" and "Mentoring the 100 way through a lifetime."

It is in furthering the spirit of "America at the Crossroads: Developing the Blueprint for Our Future" that we are proud also to be involved in this year's Community Empowerment Project, during which we will team with conference co-host, the 100 Black Men of Greater Ft. Lauderdale to make sure that the 32nd Annual Conference has a direct impact on the lives of the community that the co-host Chapters serve.

We hope that you find your time at the 32nd Annual Conference of the 100 Black Men of America to be the fulfilling and engaging experience, and we hope that you will leave us ignited with renewed passion for collectively building our shared future.

Sincerely,

Stephen Hunter Johnson  
President  
100 Black Men of South Florida

June 13, 2018

Welcome to the Sunshine State,

On behalf of the 100 Black Men of Greater Fort Lauderdale, I would like to welcome you to the Greater Fort Lauderdale area. We are extremely excited to host the 100 Black Men of America 32<sup>nd</sup> Annual Conference, "America at the Crossroads: Developing the Blueprint for our Future". As the conference co-host, the Greater Fort Lauderdale area has an opportunity to highlight our beauty and diversity. This is definitely the perfect place for the 100 Black Men of America members, youth, and partners to come together for thought provoking discussions and collaboration with the goal of developing a strategic direction and establishing meaningful partnerships that continue to move us forward throughout this nation.

In addition to the thought provoking leadership sessions, the 100 Black Men of Greater Fort Lauderdale is especially excited about the Community Empowerment Project (CEP), one of the key components of this conference. In the past, our CEPs have focused on Health and Wellness by addressing the Food Desert in low income areas; and Mentoring by addressing the need to have a tighter integration with our public school system to ensure every child has the opportunity to participate in an effective mentoring program. This year's CEP will focus again on Health and Wellness, in particular the impact of guns in our community. The CEP will consist of a youth lead summit on how guns are impacting their daily lives as well as their ideas on how to eradicate the problem. The purpose and goal of this CEP is to give our youth a voice and to join them in advocating for safer communities.

The 100 Black Men of America's 32<sup>nd</sup> Annual conference will provide important information geared towards improving the individual, the chapters, and the organization as a whole. The Greater Fort Lauderdale chapter is thankful to be a part of this special occasion. We thank all of the conference attendees and supporters for making this conference another outstanding event. Enjoy this time as you nurture your mind, body, and spirit.

Sincerely,

*Dennis L. Wright*

Dennis Wright  
100 Black Men of Greater Fort Lauderdale  
Chapter President

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Board Members serve as conference workshop leaders, panelists and moderators.

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## FOUR FOR THE FUTURE



*Four For the Future* represents the four areas in which the 100 delivers its core programmatic initiatives. These program focus areas are designed to inspire and develop youth, their families and members from the communities in which they live. Successful outcomes include program participants developing self-reliance and achieving their immediate and long-term goals. All programs are overlaid with the ongoing development of leaders in these areas: **Mentoring, Education, Health & Wellness and Economic Empowerment.**

### MENTORING



The 100's comprehensive mentoring programs mentor children and youth through a worldwide network of chapters, across the United States and Internationally, 100 Black Men of America, Inc. and 100 Black Men International are positively impacting the lives of tomorrow's leaders through signature programs such as Mentoring the 100 Way and Collegiate 100®. Chapters also deliver unique, innovative, locally relevant mentoring initiatives that change the lives of tens of thousands of youth annually.

To attend a regional training program and learn more about Mentoring the 100 Way techniques, to view the current Collegiate 100 chapter locations or to learn more about the unique mentoring initiatives chapters are providing across the 100 network visit [www.100blackmen.org](http://www.100blackmen.org).

### EDUCATION



The 100 Black Men of America, Inc. has been educating and empowering youth for over three decades. The original concept of providing education and support to youth began with a group of African American men in New York in 1963. Today, hundreds of chapters work with local school systems, along with corporate and community partners, to deliver educational support services and unique learning opportunities that assist youth in achieving their academic goals.

As a leader in mentoring, educating and empowering youth, it was a natural progression for 100 Black Men to become partners and sponsors with schools. In some locations, 100 chapters have chartered and are operating schools. The themes of achieving excellence and forming partnerships with school boards, parents and the community has been successfully replicated across the 100 network.

The 100's education initiatives inspire confidence, create cultural awareness and foster academic leadership. To learn more visit [www.100blackmen.org](http://www.100blackmen.org).

## FOUR FOR THE FUTURE

### HEALTH & WELLNESS



The 100's health and wellness goals are to raise awareness, provide access to health care and give health information that will ultimately promote behavior change resulting in a healthier lifestyle. The organization's Health & Wellness Committee provides leadership to chapters to establish and grow health & wellness committees at the local level.

Through civic and corporate partnerships, the 100 delivers health education programs and health screenings in hundreds of communities.

One's health is their wealth. The 100 understands that a person's zip code influences their health even more than their genetic makeup. The 100 network will always deliver health fairs that provide wellness, education and free health screenings annually.

To learn more about the 100's signature health programs and view the innovative health and wellness initiatives chapters are delivering across the 100 network visit [www.100blackmen.org](http://www.100blackmen.org).

### ECONOMIC EMPOWERMENT



The 100 Black Men of America, Inc. considers economic empowerment necessary in creating just societies around the world. The 100 defines economic empowerment as the ability to be self-determined in creating dreams, pursuing them and ultimately perpetuating them by establishing the mechanisms to sustain generational wealth. Program initiatives promote generational economic self-sufficiency through financial literacy, family wealth building and entrepreneurship.

Visit [www.100blackmen.org](http://www.100blackmen.org) to view samples of unique and innovative economic development programs being delivered by 100 Black Men throughout the network.

### LEADERSHIP



Leadership encompasses all of the 100's Four For the Future programs that ignite mentors, mentees and community leaders worldwide.

100 Black Men of America, Inc.'s programs, collaborations, training sessions and access to unique experiences develop leaders throughout the 100 global network that are prepared and equipped to address critical issues facing communities throughout the world.

Members engage in initiatives to improve the effectiveness and impact of 100 Black Men programs, while delivering civic engagement throughout the United States and abroad.





## Looking forward together



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# Inclusion

Every day, in our stores, we see firsthand the benefits *diversity* and *inclusion* have on our associates, customers and communities we serve. It all starts with our core value of respect for the individual.





100

BLACK MEN  
OF AMERICA, INC.®

## 32ND ANNUAL CONFERENCE

JUNE 13-17, 2018

*America at the Crossroads: Developing the Blueprint for Our Future*

## AGENDA

## WEDNESDAY, JUNE 13, 2018

8:00 a.m. - 8:00 p.m. **100 Computer Lab – Member Lounge**  
Location: Room 30910:00 a.m. - 11:00 a.m. **Interest Group Interviews**  
Location: Room 20911:00 a.m. - 1:30 p.m. **Board of Directors Meeting (MANDATORY)**  
Location: Room 3073:00 p.m. - 9:00 p.m. **Registration**  
Location: Great Hall 6  
Sponsor: UPS3:00 p.m. - 9:00 p.m. **Literary Corner/Bookstore**  
Location: Great Hall 5 & 63:00 p.m. - 10:00 p.m. **100 Lounge**  
Location: Great Hall 5 & 6  
Sponsors: AARP, Aetna, AT&T, Day Runner, Macy's, Nissan, American Red Cross, UPS, US Army, Wal-Mart, Wells Fargo**Chapter Sustainability Workshops A-F**

*Overview:* Participants will have an opportunity to attend Chapter Sustainability workshops facilitated by experienced Leaders in the non-profit sector. These interactive workshops will provide participants with knowledge and tools in the areas of leadership, mentoring, financial management, technological assistance and fund development to provide your Chapter with the sustainability needed for non-profit success.

2:00 p.m. - 3:30 p.m. **Workshop-A - Financials: What's Your Pipeline to Financial Stability?**  
Location: Room 307

*Overview:* This workshop provides a technical foundation for understanding the basic components of a financial management system and serves as an overview of the concepts involved in developing nonprofit financial reports. The course focuses on definitions and provides an introduction to key financial statements. Topics include internal controls, cash vs. accrual, restricted and unrestricted funds, capitalization and depreciation, functional expenses and cost allocation.

Facilitator: Milton Jones &amp; Karen Fordham

2:00 p.m. - 3:30 p.m. **Workshop-B - Chapter Presidents: Growth and Sustainability**  
Location: Regency 1

*Overview:* In this workshop, Presidents will learn tools for strategic growth and sustainability and discuss topics on strategic goals and tactical execution, chapter capacity for growth and sustainability, S.W.O.T. assessments and much more. The panel will also take you through the critical process of defining, reviewing, planning, delivering and optimizing member engagement in 2018.

Facilitators: Vice Chairman Albert Dotson, Jr., Dr. James Smith, 100 BMO Detroit

2:00 p.m. - 3:30 p.m. **Workshop-C - Mentoring Certification: What Do They See?**  
Location: Room 303

*Overview:* For some youth, mentoring is the motivating factor that helps them see new possibilities for their lives, providing images of success to which they might not otherwise be exposed. This workshop offers orientation and training in the core ideas and purposes of mentoring. The word 'mentor' refers to 'lived knowledge,' it comes from an old myth in which the Mentor acts as guide and teacher. Participants will discover and clarify what they have to offer in the way of teaching, guiding and mentoring others.

Facilitators: Dr. Joshua W. Murfree Jr. and Monique Y. Taylor

3:45 p.m. - 5:15 p.m. **Workshop-D - Fund Development and Marketing: Make the Ask, Market the Cause**  
Location: Room 307

*Overview:* Chapters will learn how to improve upon the implementation and activation of small grants provided by 100 Black Men of America, Inc. and Foundations. Particular attention will be given to understanding the implications of the MOU, knowledge-sharing beyond the chapter president, membership engagement, data collection, meeting deadlines, along with interim and final reporting. The marketing portion of this session will provide both basic marketing strategies and the latest in effective marketing techniques. Traditional and digital marketing strategies, including social media will be explored. Chapter attendees will receive information and tools that can be immediately activated. This workshop contains advice that could cost thousands of dollars if you hired a consultant.

Facilitators: Danielle Kennedy-Jones and Telain Ware

3:45 p.m. - 5:15 p.m. **Workshop-E - Clean Talk Feedback Model; How to effectively manage debilitating conflict within your chapter and important relationships**  
Location: Room 303

*Overview:* This experiential workshop will discuss and demonstrate how to frame your conversation so that you can authentically say what you're really thinking and help others to really hear you. You will have an opportunity to practice how to achieve mutual and effective closure to issues that may cause relationships, groups,

and chapters to be ineffective and sometimes destructive. Participants will learn empirical theory from the Applied Behavioral Sciences and use a time tested practical model on how to have tough conversations and avoid destroying relationships. I think we can all agree that our youth and communities are too important to allow misunderstandings and personalities to get in the way of our work.

Facilitators: Al Sullivan

3:45 p.m. - 5:15 p.m. **Workshop-F - Deep Dive into Current Issues in Our Communities and The Impact They Have on Mentoring in Our Communities**  
Location: Regency 1

*Overview:* Sustaining an African-American mentoring program with middle and high school students or college students requires dedicated members, consistent activities, engaged students, passion and commitment. In this open discussion led by Chapter and Collegiate 100 Presidents, we will dive deep into the issues that are plaguing our communities today, address community challenges that have a negative impact on our mentoring efforts and share solutions and strategies that can make a difference in the lives of our youth and young adults of color.

Facilitators: Dr. Joshua W. Murfree, Jr. /Dr. Stephen Vault/ Carl H. Tutt, Jr.

5:30 p.m. - 6:30 p.m. **Hotel Development Workshop**  
Location: Regency 1  
Target Audience: All Conference Attendees  
Presenters: Christie Patterson / Director, Lodging Development, Marriott Select Brands, Julius Robinson  
Sponsor: Marriott6:30 p.m. - 8:30 p.m. **A Tribute to Our Stakeholders (Invite Only)**  
Location: Aizia  
Sponsors: 100 Black Men of America, Day Runner8:00 p.m. - 10:00 p.m. **Local Chapters Welcome Reception**  
Location: 100 Lounge - Great Hall 6  
Sponsors: 100 Black Men of Ft. Lauderdale, Inc., 100 Black Men of South Florida, Inc.*Agenda at time of print. All dates, times and participants are subject to change without notice.**Agenda at time of print. All dates, times and participants are subject to change without notice.**America at the Crossroads: Developing the Blueprint for Our Future*



## THURSDAY, JUNE 14, 2018

- 6:30 a.m. - 7:00 a.m. **The 100 Daily Fitness**  
*Location: Great Hall 5 Foyer*  
Guest Leader: Dr. Tommie Smith
- 7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**  
*Location: Room 301*  
Guest Leader: Jared Sawyer, Jr.
- 7:00 a.m. - 8:00 p.m. **Online Mentor Training Lab**  
*Location: 309*  
Sponsor: Delta Air Lines
- 7:00 a.m. - 8:15 a.m. **Presidents' Roundtable**  
*Location: Diplomat 1*  
Special Guest: Denise C. Cleveland-Leggett, HUD  
Attendees/Facilitators: Chapter Presidents ONLY  
Sponsor: 100 Black Men of America, Inc.
- 7:00 a.m. - 7:00 p.m. **Registration**  
*Location: Great Hall 5 & 6*  
Sponsor: UPS
- 7:00 a.m. - 7:00 p.m. **The 100 Lounge**  
*Location: Great Hall 5 & 6*  
Sponsors: AARP, Aetna, AT&T, Day Runner, Macy's, Nissan, American Red Cross, UPS, US Army, Wal-Mart, Wells Fargo
- 8:00 a.m. - 7:00 p.m. **Literary Corner/Bookstore**  
*Location: Great Hall 5 & 6*
- 8:00 a.m. - 7:00 p.m. **Information Desk**  
*Location: Great Hall Foyer*
- 8:45 a.m. - 9:30 a.m. **Opening Ceremony**  
*Location: Regency 1-3*  
Sponsors: State Farm, The Coca-Cola Company, Georgia Pacific, Boy Scouts of America  
Target Audience: All conference attendees  
Emcee: Emmanuel Lewis
- 9:30 a.m. - 11:30 a.m. **Barbershop Forum, "Taking A Cut Out of Life"**  
*Location: Regency 1-3*  
Moderator: Jeff Johnson  
Panel: Butch Graves, G. Garvin, Dr. William Pickard, Keith Wyche, John Hope Bryant, Dr. Kenneth Harris  
Presenting Sponsor: Wal-Mart  
Co-Sponsor: AT&T

- 12:00 p.m. - 2:00 p.m. **Salute to Youth Luncheon**  
*Location: Great Hall 1-4*  
Sponsors: US Army, Wal-Mart, Nissan  
Emcee: Jamila Mustafa  
Keynote Speaker: Reverend Dr. Frederick D. Haynes III
- 12:00 p.m. - 5:00 p.m. **Macy's Mobile Store**  
*Location: Convention Center Motor Lobby*
- 2:30 p.m. - 4:00 p.m. **Adult Workshop I: Self Determination in Health: From Personal to Community**  
*Location: Regency 1*  
Target Audience: All Adult Registrants  
Sponsors: Aetna, AARP, Boston Scientific, Jackson Health Foundation

*Overview:* In 1985, the results of the first comprehensive analysis of the health of minorities in the United States stated that there were 60,000 excess deaths each year. A more pointed study by Surgeon General, David Satcher in 2002 established there were over 82,000 excess deaths in the African-American community alone. The 100BMOA, through its International Health and Wellness Committee, regularly examines the health of our community through an expanded health equity lens that includes the individual/personal focus and the relationship between systemic, structural and policy approaches. This workshop will examine personal versus social responsibility for health, overall health equity and social justice issues. At the conclusion, participants will have examined the principles and the latest thinking on personal health and wellness, the critical elements of building black community health, policy development and systems change.

Moderator: Dr. Adewale Troutman  
Panelists: Dr. Regina Benjamin, Dr. Mark Johnson

- 2:30 p.m. - 4:00 p.m. **Adult Workshop II: Educational Reform and School Choice: Pathways to Innovative Learning or Deferred Dreams**  
*Location: Regency 3*  
Target Audience: Adult Registrants  
Sponsor: EdChoice

*Overview:* The challenges of educating Black youth in this day and time continue to be characterized

by lower than desired achievement rates, high disciplinary rates, low high school graduation rates, and low college eligibility rates for those who do graduate. In response to these dilemma, educational advocates have argued for specific reforms in the process of teaching children and adolescents that transform curriculum, challenge existing pedagogy assumptions, confront leadership, enhance teacher competency and cultural awareness, and employ models and methods that promise different outcomes. Questions remain regarding whether these proposed and actual reforms can deliver on the promises they make or whether they are left with an equally wide gap between aspiration and actualization. This workshop will bring together both educational experts, advocates and reformers to discuss these trends and determine whether the changes being implemented in schools across the country are pathways to innovative learning or just another example of deferred dreams for Black and other youth of color.

Moderator: Dr. Thomas A. Parham  
Panelists: Dr. Floyd Rose, David C. Banks, Chris Stewart, David Hardy, Dr. Rosalind Osgood

- 2:30 p.m. - 4:00 p.m. **Collegiate Workshop: Navigator of Your Own Blueprint**  
*Location: Room 307*  
Target Audience: Collegiate 100<sup>®</sup> Members, Advisors, College Students  
Sponsors: American Red Cross, Delta Air Lines

*Overview:* Collegiate 100 participants will receive blueprints that will prepare and empower them for navigating the terrain from college life to the real world. This workshop will provide proven road maps for how young professionals can navigate a successful career landscape. Panelists hail from diverse industries and will give key insights gained on their path to personal and career success. These individuals have created new blueprints and have set new standards for business development, networking, political campaigns, online ventures, and launching international initiatives. This workshop is designed to put attendees in a position to succeed by allowing open dialogue where participants ask young leaders what steps they took and their recommended best practices for creating your individual blueprint for success.

Facilitator: Michael Victorian  
Panelists: Cliff Thomas, Michelle

- 2:30 p.m. - 4:00 p.m. **Wells Fargo Youth Workshop I: Hands on Banking: The Small Business Idea Lab Competition (Hands on Banking Chapter Grantees Only)**  
*Location: Diplomat 1*  
Target Audience: Hands on Banking Chapter Grantees Only  
Sponsor: Wells Fargo  
Facilitators: Brenda Wright, Denise Miles, Leatrice Bynum, Candy Moore, Teresa Tyson
- 2:30 p.m. - 4:00 p.m. **Wells Fargo Youth Workshops II: Finance for the Future Reality Store (Middle and High School Conference Participants)**  
*Location: Diplomat 3*  
Target Audience: Youth Registrants and Chaperones  
Sponsor: Wells Fargo  
Facilitators: Bonnie Wallace, Kelly Kinsell, Clover Lawrence
- 2:30 p.m. - 8:00 p.m. **State Farm African American History Challenge (AAHC) Competition Briefing and Preliminary Rounds**  
*Locations: Senior Division: Room 301, Junior Division: Room 302, Holding Room: 303*  
Sponsor: State Farm  
Target Audience: All AAHC participants must attend
- 4:45 p.m. - 6:45 p.m. **Wells Fargo Collegiate Workshop and Reception**  
*Location: Diplomat 4-5*  
Sponsor: Wells Fargo  
Panelists: Laraine Davis, Larry Smith, Ruth Armendariz, Arlene Kelly, Dexter Hall, Moses Harris, Jasmine Davis, Christian Green
- 4:30 p.m. - 6:00 p.m. **The Connection Seminar: "How to Love a Black Man, How to Love a Black Woman: The Art of Making It Work"**  
*Location: Regency 1*

*Overview:* Notable married couples will share life experiences concerning relationships and family matters related to the 100 Black Men of

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America, Inc.'s Four For the Future program areas of Mentoring, Education, Health and Wellness and Economic Empowerment. Our featured couples will also discuss how leadership and spirituality has played a role in yielding a successful marriage and family.

Moderator: Dr. Joshua W. Murfree, Jr.  
Panelists: *Couple 1:* Anthony and Libra Branch; *Couple 2:* Tommie and DeLois Smith; *Couple 3:* Jesse and Cheryl Tyson; *Couple 4:* Selby and Dr. Roslyn Clark Artis  
Sponsor: Wells Fargo

6:00 p.m. - 7:30 p.m. **HBCU Presidents and Chapter Presidents Roundtable**  
*Location: Regency II*  
Attendees/Facilitators: Chapter Presidents ONLY  
Sponsor: 100 Black Men of America  
Presidents: Dr. Walter Kimbrough, *Dillard University*, Roslyn Clark Artis, *Benedict College*, Dr. Quinton Ross, *Alabama State University*, Dr. Larry Robinson, *FAMU*, Judge Hubert Grimes, *Bethune-Cookman University*, Dr. Billy C. Hawkins, *Talladega College*

6:00 p.m. - 7:00 p.m. **Health & Wellness Committee & Partner Meeting**  
*Location: Room 209*  
Facilitators: Dr. Romeo Stockett, Adewale Troutman, Mr. Charlie Hill, Dr. Mark Alexander

6:00 p.m. - 7:00 p.m. **Program Committees Meeting**  
*Location: Room 220*  
Facilitators: Dr. Joshua W. Murfree, Dr. Thomas Parham, Milton Jones, Dr. LaDelle Olion

6:00 p.m. - 7:00 p.m. **Youth & Chaperone Orientation**  
*Location: Aizia*  
Sponsor: Wal-Mart, EdChoice

7:00 p.m. - 11:00 p.m. **Youth Party**  
*Location: Aizia*  
Sponsor: Wal-Mart  
Entertainment: DJ Sco

8:00 p.m. - 10:30 p.m. **Opening Reception - "Cool Jazz"**  
*Location: Great Hall 3 & 4*  
Sponsors: Delta Air Lines, The Coca Cola Company, Greater Ft. Lauderdale CVB, Jackson Health Foundation  
Entertainment: Will Downing, Maysa Leak, Mike Phillips

## FRIDAY, JUNE 15, 2018

6:30 a.m. - 7:00 a.m. **The 100 Daily Fitness**  
*Location: Great Hall 5 Foyer*  
Sponsor: Aetna  
Guest Leader: Dr. Tommie Smith

7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**  
*Location: Room 301*  
Guest Leader: Jared Sawyer, Jr.

8:00 a.m. - 6:00 p.m. **Registration**  
*Location: Great Hall 5 & 6*  
Sponsor: UPS

8:00 a.m. - 6:00 p.m. **The 100 Lounge**  
*Location: Great Hall 5 & 6*  
Sponsors: AARP, Aetna, AT&T, Day Runner, Macy's, Nissan, American Red Cross, UPS, US Army, Wal-Mart, Wells Fargo

8:00 a.m. - 6:00 p.m. **Literary Corner/Bookstore**  
*Location: Great Hall 5 & 6*

8:00 a.m. - 7:00 p.m. **Information Station**  
*Location: Great Hall Foyer*

7:00 a.m. - 8:00 p.m. **Online Mentor Training Lab**  
*Location: Room 309*  
Sponsor: Delta Air Lines

8:00 a.m. - 10:00 a.m. **State of the 100 Breakfast**  
*Location: Great Hall 1-4*  
Target Audience: All Conference Registrants  
Sponsors: AARP, Aetna, Delta Air Lines  
Emcee: Vice Chairman Albert Dotson Jr.  
Keynote: Chairman Thomas W. Dortch, Jr.

10:00 a.m. - 5:00 p.m. **Macy's Mobile Store**  
*Location: Convention Center Motor Lobby*

10:15 a.m. - 12:00 p.m. **Adult Male Workshop: MANTALK: Digging Deep In Conversation "Man to Man"**  
*Location: Regency I*  
Sponsor: 100 Black Men of America  
Target Audience: Adult Male Registrants

*Overview:* Led by a panel of our community's most passionate motivational speakers and leaders, this exciting session will examine and

address challenges that African-American males confront in their daily lives. Attendees will learn proven strategies for personal development and success, as well as have an opportunity to get advice on some of their personal concerns with the perception of the role of a black man in our communities today.

Moderator: Ivory Johnson  
Panelists: Jeff Johnson, Brig. General Kevin Vereen, Clarence Cox II, Dr. Romeo Stockett, Dr. Walter Kimbrough, Attorney Benjamin Crump

10:15 a.m. - 12:00 p.m. **Women of Influence 1.0: The Holistic Women: Body, Mind and Spirit**  
*Location: Regency 3*  
Target Audience: Adult Female Registrants  
Sponsor: Wells Fargo

*Overview:* Women of Influence will share personal journeys and lessons learned on their paths to success. These priceless insights will include steps that resulted in a healthy work-life balance. Panelists will take attendees on a journey of discovery to holistic self-care. Fabulous women will share best practices on hot to calm your mind and allow your spirit to relax. Make plans to attend, engage and learn how to stay sassy, healthy and wise.

Moderator: Judge Glenda Hatchett  
Spoken Word: Hank Stewart  
Panelists: Beverly Bond, Sope Aluko, Virginia Harris, Michelle Gadsden-Williams, Vivica A. Fox, Tomeka Hart, Melanie Campbell, Michele Thornton Ghee

10:15 a.m. - 12:00 p.m. **Collegiate Workshop: Collegiate Workshop: C100 Entrepreneur Prep**  
*Location: Room 307*  
Target Audience: College students and Graduating High School Seniors  
Sponsor: Nissan

*Overview:* A preparatory workshop that will discuss funding, launching, growing, and best practices for long-term business success. Our distinguished panelists will include entrepreneurs with diverse business

backgrounds and a breath of hands-on experience. This workshop will provide resources to anyone who dreams of starting a business.

Moderator: Charles Walker  
Panelists: TK Peterson, Ashley Bell, Dr. William Pickard

10:15 a.m. - 12:00 p.m. **Youth Workshop: From the Cradle to Greatness**  
*Location: Diplomat 1, 2, 3*  
Sponsor: Day Runner  
Target Audience: Middle & High School Registrants and Chaperones

*Overview:* As a youth, you do not have to wait to become an adult to become an entrepreneur. Have you thought about becoming a business owner one day? Why wait! Join us in this workshop with young entrepreneurs to learn the strategies they used to make their business a success today.

Moderator: Kenneth Robinson, Jr.  
Panelists: Dr. Lonnie G. Johnson, Darrell Hardge, Jeff Beckham

12:30 p.m. - 2:15 p.m. **The Chairman's Awards Luncheon**  
*Location: Great Hall 1-4*  
Sponsor: The Coca-Cola Company  
Keynote Speaker: Willie Brown

2:00 p.m. - 3:00 p.m. **Wells Fargo Pathways to Success Debriefing Meeting and Shark Tank Presentations**  
*Location: Room 303*  
Target Audience: 100 Black Men Chapter Grantees Only  
Sponsor: Wells Fargo  
Facilitators: AJ, Regina O. Heyward, Brenda Wright

3:00 p.m. - 6:15 p.m. **State Farm Youth Competitions and Awards Ceremony**  
African American History Challenge - Junior Division  
Dollars and Sense Youth Investment Competition  
African American History Challenge - Senior Division  
*Location: Diplomat 1-3*  
Emcee: Tiffany Dena Loftin  
Judges: Alvin Cavalier, *AAHC Chair*, James Miller, *AAHC Co-Chair*, Nathaniel Haugabrook, *Dollars and Sense Chair*

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6:15 p.m. - 7:30 p.m. **Pre- Gala Reception**  
*Location: Great Hall Foyer*  
 Sponsor: Caesars Entertainment

7:30 p.m. - 11:30 p.m. **Youth Event – Club 100**  
*Location: Aizia*  
 D.J.: DJ Sco  
 Emcee: Dr. Terry Freeman  
 Target Audience: Middle & High school Registrants and Chaperones  
 Sponsors: 100 Black Men of America, Inc.

8:00 p.m. - 11:00 p.m. **The 100 Black Men Black Tie Gala**  
*Location: Great Hall 1-4*  
 Sponsors: Delta Air Lines, UPS, Wells Fargo  
 Emcees: DeMarco Morgan, Vivica A. Fox  
 Dinner Entertainment: Whispers

## SATURDAY, JUNE 16, 2018

8:00 a.m. - 2:00 p.m. **Registration**  
*Location: Great Hall 5 & 6*  
 Sponsor: UPS

6:30 a.m. - 7:00 a.m. **The 100s Daily Fitness**  
*Location: Great Hall Foyer*  
 Leader: Dr. Tommie Smith  
 Sponsor: Aetna

7:00 a.m. - 7:45 a.m. **The 100 Daily Devotion**  
*Location: Room 301*  
 Guest Leader: Jared Sawyer, Jr.

8:00 a.m. - 2:00 p.m. **The 100 Lounge**  
*Location: Great Hall 5 & 6*  
 Sponsors: AARP, Aetna, AT&T, Day Runner, Macy's, Nissan, American Red Cross, UPS, US Army, Wal-Mart, Wells Fargo

8:00 a.m. - 2:00 p.m. **Merchandise**  
*Location: Great Hall 5 & 6*

8:00 a.m. - 2:00 p.m. **Literary Corner/Bookstore**  
*Location: Great Hall 5 & 6*

8:00 a.m. - 2:00 p.m. **Information Station**  
*Location: Great Hall Foyer*

8:00 a.m. - 10:30 a.m. **Report From Our Youth Breakfast**

*Location: Great Hall 1-4*  
 Theme: How I Can Change the Education System of America

*Overview:* Not only will students showcase their talents, but they will discuss their educational experience and address the following questions: What is working in education? What gaps need to be fulfilled?

Sponsors: Georgia Pacific, Shell, Wells Fargo

10:30 a.m. - 11:30 a.m. **Delegates Assembly**  
*Location: Regency 2*  
 Target Audience: Board of Directors, Chapter Presidents, and Delegates

10:30 a.m. - 11:30 a.m. **Collegiate 100 Internship / Career Opportunities Workshop**  
*Location: 307*  
 Sponsor: State Farm

11:45 a.m. - 1:00 p.m. **Collegiate 100 Luncheon**  
*Location: 307*  
 Sponsor: American Red Cross

11:00 a.m. - 2:00 p.m. **Community Empowerment Project (CEP)**  
*Location: Urban League of Broward County & Samuel Delevoe Park, 2520 NW 6th Street Ft. Lauderdale, FL 33311*  
 Sponsors: AARP, Aetna, American Red Cross, Boston Scientific, Jackson Health Foundation, Shell, SodexoMAGIC, US Army

11:00 a.m. - 12:30 p.m. **Women of Influence 2.0: Wells Fargo Women's Personal Financial Pre-Cruise Champagne Continental Brunch with Special Guest, Michele Thornton Ghee**  
*Location: Regency III*  
 Speaker: Michele Thornton Ghee  
 Sponsor: Wells Fargo

*Overview:* Globally women have risen to extremely high-ranking positions across many industries. While becoming leaders at the top of their game, the demanding and stressful world in which we live today impedes upon their ability to consistently engage in a healthy lifestyle. During this workshop, Michele will share with us a process to help

us write a winning playbook for living a healthful life.

11:30 a.m. - 1:15 p.m. **Youth Summit: Inspire. Energize. Mobilize. Empowering the Next Generation of Leaders**  
*Location: Diplomat 1-3*  
 Target Audience: Youth Registrants and Chaperones  
 Sponsor: Jackson Health Foundation

*Overview:* Leadership begins with the right education. There exists a perception in America that some young people lack interest in education and are becoming increasingly reluctant to take on any real leadership roles. Not true! Young people are some of the most active members in our communities today. During this open-panel discussion, participants will have an opportunity to ask questions and receive feedback from our panel of well-known, experienced national leaders from a cross sector of industries, on how their education has developed the leader in them. Participants will leave with the tools to ultimately ignite and empower the next generation of leaders.

Moderator: Stevie Baggs  
 Open Discussion Panelists: Shawn Martinbrough, Jerry Craft, Mary Pat Hector, Tiffany Dena Loftin, Grace Bush, Rev. Dr. Carl Johnson

12:30 p.m. - 1:30 p.m. **Sponsor Meeting: U.S. Army (Invited Chapter Grantees Only)**  
*Location: Room 220*

12:30 p.m. - 1:30 p.m. **OJJDP Meeting (Chapter Grantees Only)**  
*Location: Room 303*  
 Sponsors: OJJDP

12:30 p.m. - 1:30 p.m. **Wal-Mart Hack-4-Health (Hack-4-Health Chapter Grantees Only)**  
*Location: Room 303*  
 Sponsor: Wal-Mart

1:30 p.m. - 6:30 p.m. **OFFSITE: Women's Excursion**  
*Location: Boat Cruise/Macy's Shopping Experience*

*Overview:* All aboard! Take a yacht cruise with Macy's while enjoying great food, friendship and

a wonderful Macy's fashion presentation! After the cruise, be whisked away to Macy's for some retail therapy and receive a wonderful gift!

*Sponsor: Macy's*

1:30 p.m. - 6:30 p.m. **Youth Excursion w/STEM Initiative - Middle/High School Excursion**  
*Location: Xtreme Action Park*  
 Sponsors: Shell, US Army

8:00 p.m. - 11:00 p.m. **Grand Party with the 100**  
*Location: Great Hall 1-4*  
 Theme: A Grand Party With The 100  
 Sponsors: Miller Coors, MGM  
 Emcee: Rodney Baltimore  
 Entertainment: Michael Colyar, DJ-D-Nice

8:00 p.m. - 9:30 p.m. **Youth Rap Session: Comics Are Lit!**  
*Location: Aizia*

*Overview:* Join renowned author/illustrators Shawn Martinbrough and Jerry Craft as they share their experiences of promoting literacy through comics and graphic novels. Though vastly different in their approach, these two creators strive to represent and portray the African American community in a positive light that will inspire the next generation of readers, thinkers, and doers. Both with careers that have spanned more than two decades, they have broken new ground while working with iconic publishers and media companies such as Marvel, DC Comics, HarperCollins, King Features, and Scholastic.

Facilitators: Jerry Craft, Shawn Martinbrough  
 Sponsor: ALS

9:30 p.m. - 11:30 p.m. **Youth Event – DJ**  
*Location: Aizia*  
 Theme: Silent Listening Party  
 DJs: DJ Sco & DJ Smokey Bear  
 Emcee: Dr. Terry Freeman

## SUNDAY, JUNE 17, 2018

8:00 a.m. - 9:30 a.m. **Salute to Black Fathers**  
*Location: Great Hall 1-4*

*Agenda at time of print. All dates, times and participants are subject to change without notice.*

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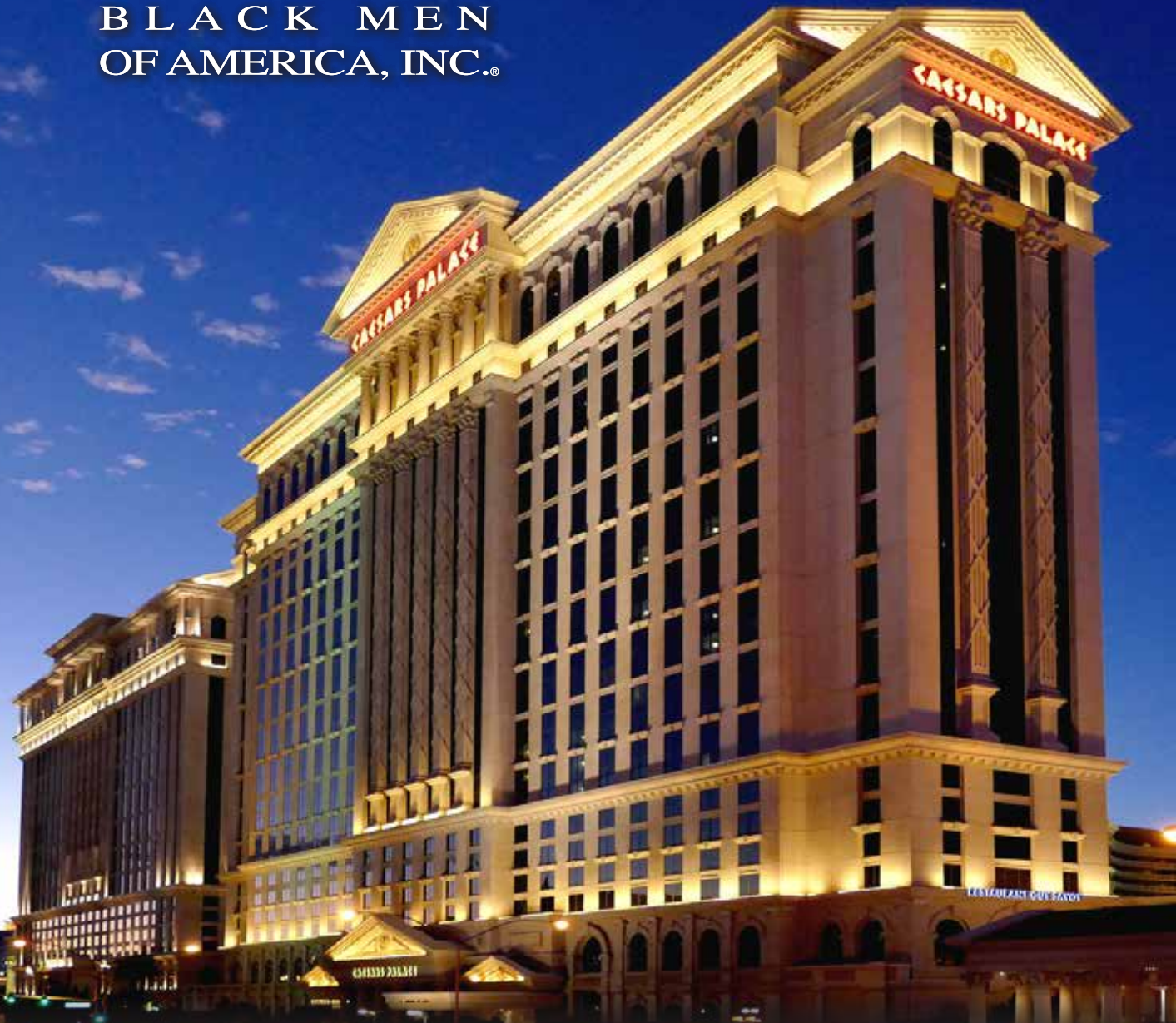






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September 13, 2018  
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Atlanta, Georgia



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