

100  
BLACK MEN  
OF AMERICA, INC

**AMERICA AT  
THE CROSSROADS:  
DEVELOPING THE  
BLUEPRINT FOR  
OUR FUTURE**

# EXHIBITOR PACKAGE

JUNE 13 - 17, 2018

#the100blueprint

32ND ANNUAL CONFERENCE



THE DIPLOMAT BEACH RESORT • HOLLYWOOD, FL

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BLACK MEN  
OF AMERICA, INC.®

Each June, the 100 Black Men of America, Inc. brings thousands of concerned citizens, business executives, educators, health and financial industry professionals, community leaders and youth advocates together for its Annual Conference, the most substantive gathering of its kind in our nation.

National and International corporations will be participating. We invite you to exhibit alongside global brands who have been long-standing partners of the 100, all dedicated to improving the lives of young people and the communities in which they live.

This world-class destination unveiled its \$100 million renovation and redesign in 2017 and promises a first-class experience for both conference attendees and exhibitors. Reserve your booth space today.

## GENERAL INFORMATION

The country is at a crossroads and time will record the leaders and organizations that took significant action to deliver positive change. During the 32nd Annual Conference of 100 Black Men of America, Inc. members from their global network will convene in Hollywood, Florida to offer attendees relevant workshops, panel discussions, community forums and more. Make plans today to attend *America At the Crossroads: Developing the Blueprint for Our Future*.

### WHO ATTENDS THE 100 BLACK MEN OF AMERICA, INC. CONFERENCE?

In addition to Chapters, their Mentees, Collegiate 100 and Emerging 100 the conference is open to the community, including youth, their parents, business owners and supporters of the 100.

### HOTEL BOOKING INFORMATION/ HOTEL ROOM REQUEST

**Hotel registration is now open for the 32nd Annual Conference.**



#### The Diplomat Beach Resort

3555 South Ocean Drive  
Hollywood, FL 33019

The 100 Black Men of America, Inc.  
conference hotel rate is  
\$212.00 per night until May 11, 2018.  
Make your registration today.

<https://aws.passkey.com/e/49594614>

**(855) 689-2911**

*America at the Crossroads:*

## EXHIBITOR INFORMATION

The 32nd Annual Conference will be held at The Diplomat Beach Resort in Hollywood, Florida, June 13-17, 2018.

### EXHIBIT CHARGES & SERVICES

All booths are standard 8' x 8' space.

#### Fees for 8' x 8' Booths:

- \$ 500.00.....Small Business
- \$ 600.00.....Nonprofit and Health Organizations
- \$1,000.00.....State, Local and Federal Government Agencies
- \$2,000.00.....Corporation/Large Business

#### Included with Your Fee:

- 3 complimentary floor pass badges\* (per 8'x8' booth)
- Draped backwall and 3' sidewall
- 8' skirted table
- 2 chairs
- Wastebasket and daily aisle maintenance
- Booth identification sign
- Exhibitor page listing on website, in Souvenir Book and Conference App
- 24-hour security
- Discounted Souvenir Book Ad pricing

*\* Additional daily conference badges available for purchase. Electricity and Internet can be added for an additional fee.*

### ASSIGNMENT OF SPACE

Booth assignment is based on booth size requirements, date of contract execution, deposit, Sponsor display requirements and proximity to competitive organizations.

*You are invited to exhibit at one of the largest gatherings of African American mentors, business owners, executives and community influencers in the United States.*

*Engage with multiple community Leaders from across the 100 Network.*

*Network | Share Ideas | Market Products & Services | Make Strategic Connections*

*#the100blueprint*

*Reserve Your Exhibit Space Today!*

### EXHIBIT DATES & HOURS\*\*

#### Exhibitor Move-In

Wednesday, June 13th | 12:00 p.m. – 5:00 p.m.

#### Exhibit Hall (The 100 Lounge)

##### Open to Attendees:

Wednesday, June 13th | 3:00 p.m. – 7:00 p.m.

Thursday, June 14th | 8:00 a.m. – 5:00 p.m.

Friday, June 15th | 8:00 a.m. – 5:00 p.m.

Saturday, June 16th | 8:00 a.m. – 2:00 p.m.

##### Exhibitor Move-Out:

Saturday, June 16th | 2:00 p.m.

*\*\* Subject to change if necessary.*

Will you or any representatives also be attending sessions while at the Conference? You can purchase event tickets or register for Daily Badge or a Full Conference package at [www.100blackmen.org](http://www.100blackmen.org). Conference registration fees will apply.

*Space is limited and going fast.*

*For more information or to secure your space, contact the 100 today:*

**Email:** [mia.tidwell@100bmoa.org](mailto:mia.tidwell@100bmoa.org)

**Call:** 404.688.5100

**Mia Tidwell**

Events Coordinator

100 Black Men of America, Inc.

141 Auburn Ave

Atlanta, GA 30303

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BLACK MEN OF AMERICA, INC.®

32ND ANNUAL CONFERENCE APPLICATION FOR EXHIBIT SPACE

We hereby agree to the rules and regulations of 100 Black Men of America, Inc. as set forth in this application and request the following exhibit for our own use.

Total Booths Requested \_\_\_\_\_

100 Black Men of America, Inc. reserves the right to assign booth space and location in order to avoid conflict of displays or products. 100 Black Men of America, Inc. reserves the right to adjust space due to traffic flow, fire marshal requirements or management reasons. In consideration for the use of exhibit space, Exhibitor agrees to pay the fee below:

8' x 8' Booth Size Only - Booth Rental does not include electricity, Internet, installation or dismantling.

Exhibit Category (Select One)

- Business Exhibitor
Health & Wellness Exhibitor
Merchandiser/Exhibitor

Rental Category (Select One)

- Small Business\* \$500.00
Nonprofit or Health \$600.00
Governmental Agencies \$1000.00
Corporation/Large Business \$2000.00

\* Small Business is defined as an organization grossing less than \$500,000 annually

A Contract and Service/Information Packet will be forwarded to each exhibitor after space is assigned. Packets will contain order forms for additional services the exhibitor may require. Full payment must accompany application and be submitted by May 18, 2018.

IF EXHIBITOR CANCELS BOOTH SPACE AFTER MAY 31, 2018, THE BOOTH FEE WILL NOT BE REFUNDED.

Please make checks payable to: 100 Black Men of America, Inc. NO PERSONAL CHECKS ACCEPTED. Only Cashier's Check, Money Order or Credit Cards will be accepted.

Company Name \_\_\_\_\_

List the product/or service you will be exhibiting (MUST BE COMPLETED) \_\_\_\_\_

Name of person(s) (2 only) attending Booth \_\_\_\_\_

Street Address \_\_\_\_\_

City and State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

I have read and agree to all terms stated above:

Signature of Contact/Participant: \_\_\_\_\_

Method of Payment: [ ] Check/Money Order [ ] Master Card [ ] Visa [ ] American Express [ ] PO# (Gov't Only)

If you selected a credit card as your form of payment, our Finance Team will call you to process the transaction.

PLEASE RETURN THE APPLICATION WITH PAYMENT TO:

Exhibit Showcase Coordinator, 100 Black Men of America, Inc., 141 Auburn Ave., Atlanta, GA 30303

FOR MORE INFORMATION CALL: (404) 688-5100 fax: (404) 522-5652

FOR OFFICE USE ONLY

Date Rec'd \_\_\_\_\_ Amt Rec'd \_\_\_\_\_ Form of Pym't \_\_\_\_\_ Booth # Assigned \_\_\_\_\_



Mentoring

Education

Health & Wellness

Economic Empowerment

Leadership Development

# 100

**BLACK MEN  
OF AMERICA, INC.®**

141 Auburn Avenue  
Atlanta, Georgia 30303  
(404) 688-5100 • Fax (404) 688-1028

*Learn more about the 100 and support our cause online at:*

[www.100blackmen.org](http://www.100blackmen.org)  
[www.facebook.com/100blackmenofamericainc](https://www.facebook.com/100blackmenofamericainc)  
[www.twitter.com/100blackmen](https://www.twitter.com/100blackmen)  
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