

NEWS RELEASE



FOR IMMEDIATE RELEASE

December 14, 2009

MEDIA CONTACTS: **Dionne Anderson** 305-652-7900

dionne@tdgmiami.com

Erik Burton 770-294-8475

erik.burton@100bmoa.org

NATIONAL MENTORING TRAINING DAY DRAWS HUNDREDS OF SOUTH FLORIDA MENTORS

*100 BLACK MEN OF AMERICA, THE MICHAEL BAISDEN SHOW & THE NATIONAL CARES
MENTORING MOVEMENT PARTNER FOR CROSS COUNTRY INITIATIVE*

[MIAMI, FL] Hundreds of south Florida residents interested in mentoring African-American youth joined 100 Black Men of America, The Michael Baisden Show and The National Cares Mentoring Movement for an interactive training and resource fair on December 12, 2009.

100 Black Men of America Chairman **Albert E. Dotson, Jr.**; Nationally syndicated radio personality and best-selling author **Michael Baisden**; Editor-in-Chief Emeritus of *Essence* Magazine and The National CARES Movement Founder/CEO **Susan L. Taylor**; 100 Black Men of America Chairman Emeritus **Thomas W. Dortch, Jr.**; State Senator **Frederica S. Wilson**; Sweet Home Missionary Baptist Church Senior Pastor **Dr. Walter Richardson**; Miami Gardens Mayor **Shirley Gibson**; Big Brothers, Big Sister of Great Miami Vice President **Gale Nelson** and Anheuser-Busch Vice President **Johnny Furr** were presenters during the 2 hour training and informational workshop.

“It is essential that we not only identify new mentors but we also train and educate them about the need and the solutions to making a life-long difference in the lives of our young people. This weekend is an important step in changing the lives of African-American youth in this city – and this country,” said Dotson, who serves as Chairman of the 46-year-old organization that provide mentors, educational and leadership opportunities for youth. “We’re looking forward to expanding our efforts with Michael Baisden, Susan Taylor, State. Rep. Fredericka Wilson, Bobby Hall and so many others who are committed to making a difference.”

During the program, 100 Black Men of America Chairman Albert E. Dotson presented “Mentoring The 100 Way”- an in-depth educational seminar used to train the 100’s 10,000 members/mentors internationally.

“It’s very simple: We’ve got to get involved in these young people’s lives as early as possible,” said Baisden, whose afternoon radio show airs between 3pm and 7pm on South Florida’s HOT 105FM. “We can’t wait. We all have to step up, do our part or get out of the way. Our young people need us.”

Partners for the National Mentoring Training Day included: 100 Black Men of America Inc., The Michael Baisden Foundation, National CARES Mentoring Movement, New Birth Baptist Cathedral of Faith Intl, Sweet Home Missionary Baptist Church & Antioch Missionary Baptist Church, 100 Black Men of South Florida, Big Brothers Big Sisters of Greater Miami, 5000 Role Models of Excellence, Broward County CARES Circle, AM 1490 WMBM, HOT 105 and The Design Group.

The 100 Black Men of America is working with Baisden and others to get more faith-based organizations involved in mentoring programs around the country. Currently, more than 1,000 children in Miami are on a waiting list to be mentored, officials said. At Saturday’s event, several local churches participated, including New Birth Baptist Cathedral of Faith International, Sweet Home Missionary Baptist Church and Antioch Missionary Baptist Church.

Albert E. Dotson, Jr., Esq.
Chairman of the Board

NEWS RELEASE



FOR IMMEDIATE RELEASE

December 14, 2009

MEDIA CONTACTS: Dionne Anderson 305-652-7900

dionne@tdgmiami.com

Erik Burton 770-294-8475

erik.burton@100bmoa.org

At the event, Baisden announced the launch of his “Save Our Kids” program, a cross-country tour that begins in February 2010. Additionally, Miami Gardens Mayor Shirley Gibson issued a proclamation recognizing National Mentor Training Day.

Dotson said this past weekend’s events is a precursor to the 100 Black Men of America annual conference that will take place in Ft. Lauderdale in June 2010. For more information, call 1-800-598-3411 or visit www.100blackmen.org.

###

ABOUT THE 100 BLACK MEN OF AMERICA, INC

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc. began with nine chapters in 1986 as a national alliance of leading African American men of business, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Albert E. Dotson, Jr., the organization has 118 chapters in the United States, England and the Caribbean. The 100 serves as an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive mentoring relationships.

ABOUT THE MICHAEL BAISDEN FOUNDATION

The Michael Baisden Foundation is partnering with national and local organizations to support the efforts of Mentor organizations and organizations that support children. Over the past 4 years the MBF has donated nearly a half million dollars to other 501 (c)(3) non-profit organizations throughout the US to help support Youth Organizations. In February 2010, The Baisden Live National Tour to "Save Our Kids" will launch in Florida. In every city, Michael is donating \$5,000 per affiliate market and challenging his listeners in every market to beat it. He's making a difference, a donation and an impact in every city and along the way!

Albert E. Dotson, Jr., Esq.
Chairman of the Board